U.S. Department of Homeland Security
U.S. Citizenship and Immigration Services
Office of Public Engagement
Washington, DC 20529-2000

U.S. Citizenship and Immigration Services

November 24, 2010

Meeting Invitation

TO: USCIS National Stakeholders

FROM: U.S. Citizenship & Immigration Services - Office of Public Engagement

SUBJECT: Stakeholder Engagement to Discuss USCIS Citizenship Public Education and Awareness Initiative
Wednesday, December 15, 2010 @ 2:00 pm (Eastern)
111 Massachusetts Ave NW
Room 8008
Washington, DC 20529

The USCIS Office of Citizenship and Office of Public Engagement invite you to participate in a discussion on plans to implement a national initiative to raise awareness about the rights, responsibilities, and importance of U.S. citizenship and the free educational tools and resources available to help eligible permanent residents prepare for citizenship.

USCIS has contracted with a full-service marketing and advertising firm to create a strategic plan and develop public service advertisements (PSAs), outreach tools, and educational content. During this session, the Office of Citizenship and the advertising firm would like to hear your input on existing citizenship awareness initiatives and suggestions for how USCIS can best implement a national effort. We are interested in learning about communities in need of citizenship information, factors that influence an individual's decision to seek U.S. citizenship, and innovative messages to reach the target audiences. We also seek your input on ways USCIS can work with organizations to support the initiative nationwide.

To join the call –

You can participate in this session in person or by telephone. Please provide your full name and the organization you represent by **December 13, 2010** to the Office of Public Engagement at public.engagement@dhs.gov. NOTE: Please reference "December 15th" in the subject line of your email. Please be sure to indicate if you will attend in person or by telephone. Call-in information will be provided as we near the date of the session.

We look forward to engaging with you!