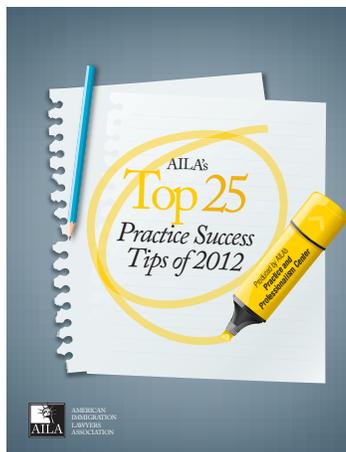


The Best of Practice & Professionalism

2012

We heard members loud and clear in 2012 they wanted more free practice management and professionalism resources! So several national committees and the Practice & Professionalism Center created numerous new tools and resources to help you improve your practice, resolve ethical dilemmas, and meet your professional obligations as a lawyer. Here are the best new resources in 2012 to help you be the best lawyer possible this year and beyond.

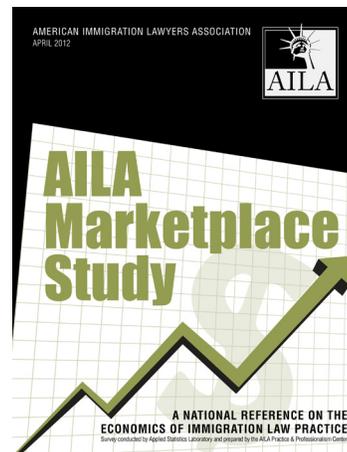
1 The [25 Best Practice Success Tips of 2012](#) is a special e-book that is now one of the all-time most popular downloads from the [Agora marketplace](#). It captures the top weekly practice success tips in one convenient package; you can also find a new tip each week by subscribing to [Recent Posting Alerts](#).



2 [Podcasts](#) are an easy way to listen and learn whether you are in your office, at the beach or anywhere in between. AILA now offers a growing variety of podcasts featuring leading experts to help with your practice and enhance your professionalism, including:

- [Maximizing Your Outlook](#) (tips to improve email management using MS Outlook)
- [Technology: Tips, Tricks & Toys](#)
- [Everything You Always Wanted to Know About the EOIR Disciplinary System ... But Were Afraid to Ask](#)
- [Moving to Mac](#) (using one or more Apple computers in your practice)
- [Refreshing Your Practice: Options for Mid-Career Practitioners](#)
- [Best Tips from ABA TECHSHOW 2012](#)

3 The [AILA Marketplace Study](#) is the first comprehensive and scientific report solely focused on the economics of the immigration law practice. The study provides insightful information on a possible gender gap in income, marketing efforts which are effective, current and future economic sentiments, distinguishing profitable practice areas, and much more.



4 So-called immigration consultants (notarios) continue to cause devastating harm to consumers of immigration legal services, so AILA stepped up the resources to combat this scourge in 2012. StopNotarioFraud.org, AILA's consumer protection/education website is now translated into two additional languages, Chinese and Polish. You can also help by linking to this website from yours, and adding the [SNF logos](#) to your website or email signature.



5 [Immigration Practice News](#) is a quarterly newsletter with articles that demonstrate fresh thinking that advances practice management knowledge and application; they provide compelling insight on specific topics which benefit immigration lawyers in their practice. All issues are available on our [digital reading platform](#).

Similarly, AILA's Pro Bono Committee publishes a [quarterly newsletter](#) that shares interesting and heart-warming stories about people and their lawyers who are delivering pro bono services in the communities they serve.

6 After witnessing numerous natural and manmade disasters this year, and to address the growing distress of recovering a law practice from a major or minor disaster, AILA compiled [Disaster Planning and Recovery Resources for Lawyers](#) on InfoNet. This comprehensive resource provides guidance and tools to encourage members to create a sound emergency plan for major disasters and simple human errors that will ensure their firm's stability and longevity.



7 AILA's Ethics Committee is also in the process of publishing insightful articles and producing educational podcasts covering a range of ethical issues that are of importance to many members. Get started with these two recent topics:

- [Withdrawal of Representation in Immigration Practice](#)
- [When a Client Lies: Balancing Candor and Confidentiality](#)

The [Immigration Ethics Resource Library](#) is another new resource to help members understand and resolve ethics issues. This state-by-state listing provides helpful links to federal and state professional conduct rules and selected legal ethics opinions of interest to immigration lawyers.

We will continue to develop and launch new practice and professionalism resources in 2013 and beyond, so look for more resources on [Agora](#) and [InfoNet](#) in the coming months!