and Immigration Services

February 24, 2011

Feedback Opportunity

TO: Human Trafficking Stakeholders

FROM: U.S. Citizenship & Immigration Services- Office of Public Engagement

SUBJECT: Feedback on Human Trafficking-Public Service Announcement

USCIS is developing a video public service announcement (PSA) that highlights the types of immigration relief and other resources for human trafficking victims. This PSA will be used to share information about human trafficking immigration benefits with victims, community based organizations and other stakeholders.

USCIS is considering the following elements in the production of the human trafficking PSA:

- PSA will be in video format (Approx. two minutes in length)
- PSA will describe or provide an overview of relief options available to victims of human trafficking
- PSA will provide information on how and where to report human trafficking and who to call for help (DHS Tip Line and Polaris Hotline)
- PSA will introduce a testimonial from a human trafficking survivor
- PSA will be translated in to multiple languages

Before we begin production of this PSA, we would like to hear your feedback on our approach. We are specifically looking to solicit your opinions on the following:

1. Is video format the best way to educate and inform human trafficking victims?
2. What languages should the PSA be translated into?
3. Is there specific content you think is important to include? Not include? If so, what?

Sister components within DHS have produced their own PSAs. To see these, please click here.

To submit feedback, please provide your full name, name of the organization you represent and your comments regarding the Human Trafficking PSA. Feedback should be submitted to USCIS Intergovernmental Affairs Division, at T-U-VAWATraining@dhs.gov.

Deadline for feedback submission: Monday, March 14th, 2011

We look forward to receiving your feedback.

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