

**AC24**  
**AILA**

AMERICAN IMMIGRATION LAWYERS ASSOCIATION



**CHICAGO**

**JUNE 12-15**



**2024 AILA ANNUAL CONFERENCE ON IMMIGRATION LAW  
EXHIBIT AND SPONSORSHIP PROSPECTUS**

# AILA AC24 Exhibit and Sponsorship Prospectus



# 2024 AILA Annual Conference on Immigration Law



## What Is AILA?

The **American Immigration Lawyers Association (AILA)** is the national association of more than 16,000 attorneys, paralegals, law professors, and law students who practice and teach immigration law. AILA member attorneys represent U.S. families seeking permanent residence for close family members, U.S. businesses seeking talent from the global marketplace, as well as international students, entertainers, athletes, and asylum seekers. Founded in 1946, AILA is a nonpartisan, nonprofit organization that provides continuing legal education, information, professional services, and expertise through its 39 chapters and more than 50 national committees.

# 2024 AILA Annual Conference on Immigration Law

June 12-15, 2024 • Chicago, IL

*The largest gathering of immigration law professionals, AILA's Annual Conference is an excellent opportunity to achieve maximum exposure and interact one-on-one with member attorneys.*

## Who Should Participate?

- Advertising and marketing firms
- Case management software vendors
- Credential evaluations
- Criminal or personal investigations
- DNA testing
- EB-5 regional centers
- Financial services
- General legal service providers
- Health insurance
- Immigration bonds
- Law office management
- Legal resource/publishing
- Legal staffing
- Legal technology
- Liability insurance
- Office equipment and supply
- Psychological evaluations
- Translation service providers
- Visa service providers
- And more!

## Who Will Be There?

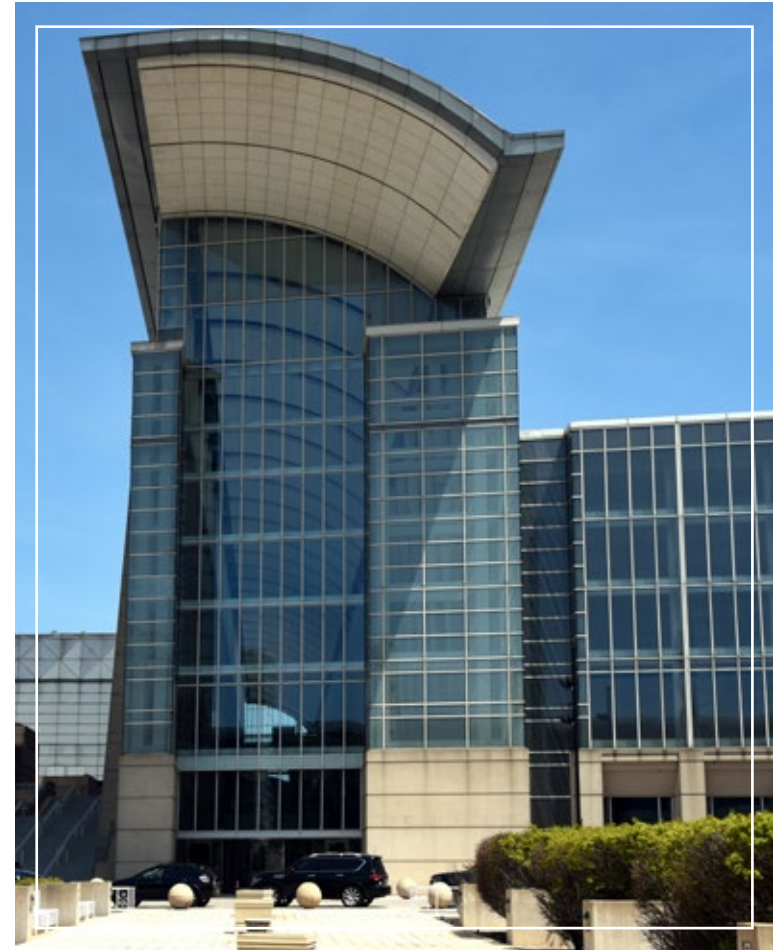
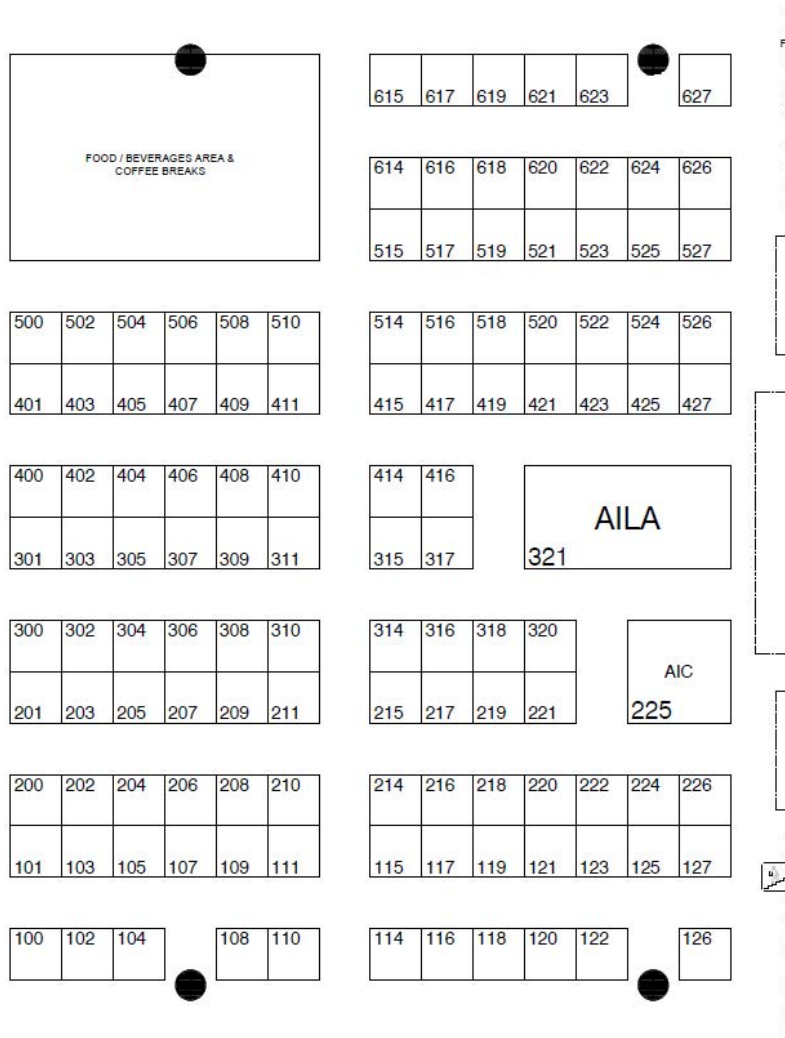
Around **3,000 in-person attendees** are expected for the **2024 AILA Annual Conference on Immigration Law in Chicago, IL**, at the **McCormick Place**. Most conference attendees are purchasers of products and services and/or oversee buying decisions for their firms.

## Your Competition Will Be There, Will You?

Join AILA's exhibit hall to:

- Access thousands of legal professionals, immigration law experts, government officials, and many others.
- Strengthen relationships with current and prospective clients.
- Increase awareness of your products or services.
- Generate leads to help with repeat exposure and land the deal.
- Launch new products and services.

## The McCormick Place



# 2024 AILA Annual Conference on Immigration Law

*Reserve your booth space today!*

## Premium — \$4,950

- 10' x 10' exhibit space located **in a high-traffic area**
- Standard carpet included (upgrade carpet/additional padding ordered separately)
- Standard 10' back drape and 36" side drape
- 6' draped table with 2 chairs and 1 wastebasket
- Booth identification sign
- 2 exhibitor badges for access to exhibit hall and networking/social events
- Company listing in the conference app
- Company listing on the conference website **with logo**

## Standard — \$3,950\*

- 10' x 10' exhibit space
- Standard carpet included (upgrade carpet/additional padding ordered separately)
- Standard 10' back drape and 36" side drape
- 6' draped table with 2 chairs and 1 wastebasket
- Booth identification sign
- 2 exhibitor badges for access to exhibit hall and networking/social events
- Company listing in conference app
- Company listing on conference website

*\*Sponsor Packages with standard exhibit booths can be upgraded for \$1,000 each.*

# Annual Conference Sponsorship Packages

Receive the greatest return on your investment by becoming an official Annual Conference sponsor. These packages are designed to give your company maximum exposure at the most important immigration law event of the year.

## Bronze (Unlimited) — \$10,000

- Logo/name on AC24 website
- Logo/name on exhibit hall entrance towers
- Logo/name on general conference signage
- Logo/name on pre-conference e-mail communication
- One standard 10x10 exhibit booth
- 10 drink tickets for Opening Happy Hour
- AC24 attendee list (first/last name)
- Attendance at Saturday party
- Trivia Quest

## Silver (Unlimited) — \$15,000

Receive full Bronze package plus:

- Logo/name on Opening Happy Hour signage
- One announcement in the conference app

## Gold (Unlimited) — \$25,000

Receive full Silver package plus:

- Logo/name on one meter board in a high-traffic area
- One additional standard 10x10 exhibit booth (two standard 10x10 booth total)
- 10 additional drink tickets for Opening Happy Hour (20 total tickets)
- One session sponsorship

## Platinum (1 Available) — \$70,000

- Logo/name on AC24 website
- Logo/name on exhibit hall entrance towers
- Logo/name on general conference signage
- Logo/name on pre-conference e-mail communication
- Two premium 10x10 exhibit booths
- 30 drink tickets for Opening Happy Hour
- AC24 attendee list (first/last name)
- Attendance at Saturday party
- Trivia Quest
- Logo/name on Opening Happy Hour signage
- One announcement in the conference app
- Logo/name on one meter board in high-traffic area
- Two session sponsorships
- Logo/name on conference lanyards
- One full conference registration upgrade
- AILA8 advertisement June 3-7
- One lunch-and-learn session (session must be approved by AILA)
- One pre-conference e-mail (sent by AILA)
- Logo/name on stair clings leading to exhibit hall (level 2-level 3)

## Diamond (1 Available) — \$80,000

Receive full Platinum package plus:

- 10 additional drink tickets for Opening Happy Hour (40 total tickets)
- One post-conference e-mail (sent by AILA)
- Escalator clings leading to sessions (level 2.5 to level 1)\*
- Escalator clings leading to the exhibit hall (level 2.5 to level 3)

\*in place of stair cling

# À la Carte Sponsorships and Saturday Party

## À la Carte

### **Conference Bags \$20,000**

Includes: Name/Logo on conference bags along with conference logo.

### **Charging Station \$11,500**

Includes: Name/logo on charging station in the exhibit hall, name/logo on charging station signage, and name/logo included on charging station announcements.

### **Coffee Break \$11,500**

Includes: Coffee collars at coffee stations throughout the conference, name/logo on coffee break signage, and name/logo included on coffee break announcements.

### **Opening Happy Hour Bar Sponsor \$10,000**

Includes: Name/logo in conference program with Opening Reception listing and name/logo on signage near bars during Opening Happy Hour.

### **Lunch-and-Learn \$7,800**

Includes: One-hour session during conference program (eligible for CLE), one speaker registration, one standard 10x10 exhibit booth, and attendance at Saturday Party. Session and PowerPoint are to be approved in advance by AILA.

### **Dunkin' Donuts Cart \$4,500/day**

Includes: Logo/name in the conference program, logo/name included on cart announcements, and logo/name on signage near the cart.

### **Session Sponsor \$2,500**

Includes: Four-minute speaking opportunity at the start of the session of sponsors' choice, sessions are recorded and webcast live for virtual attendees, and logo/name on the title slide of the session's PowerPoint. One sponsor per session. Sessions are selected on a first-come, first-serve basis.

### **Attendee Mailing List Rental \$2,000**

Includes: List includes first name and last name. The mailing list is sent to a third-party mailing house for distribution of the sponsor's marketing piece in the mail.

### **Opening Reception Drink Tickets \$300**

Includes: Fifteen drink tickets for the Opening Reception on Wednesday in the exhibit hall.

### **Trivia Quest \$200**

Includes: AILA's Trivia Quest starts during the Opening Reception on Wednesday at 6:00 pm and ends on Thursday at 2:00 pm before the Keynote and Plenary session. Exclusive to twenty exhibitors. To participate, send AILA one challenging immigration question to be included in the in-app Trivia Quest and what prize you will be giving away. Winners will be announced Friday morning via e-mail and listed at AILA's booth.



## Saturday Party Sponsorships

### **Submarine Room Rental + Bar      \$25,000**

Includes: Private exhibit at Saturday Party with bar, sponsor can provide their own signage for around the room, and attendance at Saturday Party.

### **Bar Sponsor      \$15,000**

Includes: Attendance at Saturday Party, logo/name on signage at bars, one pop-up banner in the venue (provided by sponsor), and logo/name on napkins at bars.

### **Photo Booth Sponsor      \$6,000**

Includes: Attendance at Saturday Party and logo/name on printed pictures. Sponsors can bring one pop-up banner to place beside the photo booth.

### **Yesterday's Nickelodeon Screen      \$6,000**

Includes: Video or logo on activity screen on Yesterday's Main Street exhibit and one pop-up banner in the venue (provided by sponsor).

## AILA8 Advertisement Week of AC24 — \$1,500 (2 Available)

- Advertisement on AILA8 June 11-14, 2024.
- 200 px x 100 px image (logo)
- 2 to 3 lines of text
- Link to website or email

## Additional Registrations

### Full Conference Upgrade

Eligible exhibitors may upgrade to full conference registrations for **\$300 per person**.

### Exhibit Staff

Exhibitors may add additional exhibit staff for **\$500 per person for up to 2 additional people per booth**.



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