



AMERICAN
IMMIGRATION
LAWYERS
ASSOCIATION



2020

MEDIA KIT

Exhibits • Sponsorship • Advertising

*Reach over 15,000 immigration attorneys, paralegals, law professors, and law students!
NEW Offerings and Annual Conference sponsorships and packages for 2020!*

Don't take it from us; see what our satisfied clients have to say!

"We had a very successful conference and so much fun! Will definitely be back next year!"

"WOW! What a first time experience, thanks again for all your help."

"As usual, thanks for running a great event."



What is AILA?

The American Immigration Lawyers Association (AILA) is the national association of more than 15,000 attorneys, paralegals, law professors, and law students who practice and teach immigration law. AILA member attorneys represent U.S. families seeking permanent residence for close family members, U.S. businesses seeking talent from the global marketplace, as well as foreign students, entertainers, athletes, and asylum seekers. Founded in 1946, AILA is a nonpartisan, not-for-profit organization that provides continuing legal education, information, professional services, and expertise through its 39 chapters and over 50 national committees.



Top 5 reasons to market to the AILA membership.

- 1) **Our members—over 15,000 strong and growing—are your prospective clients!** We offer numerous marketing opportunities—advertising, exhibiting, event sponsorships, and membership mailing list rentals.
- 2) **AILA is a voice and trusted leader.** Member attorneys turn to us for solutions to their everyday practice needs.
- 3) **AILA offers unbeatable value.** See **up to 500,000 ad impressions per month** on our home page. That's a fraction of a cent per impression! Just one example of the unrivaled ROI you can expect from AILA.
- 4) **AILA can help build and expand your brand.** The more members see and utilize your services, the more they create a buzz. That buzz means more business for you.
- 5) **AILA can save you time and money.** We make it easy and affordable for you to reach your target audience, prospective clients and end-users.

When compared to other bar and not-for-profit organizations, in a survey, members overwhelmingly rated the American Immigration Lawyers Association as the most valuable organization in terms of information and resources for the practice of immigration law.

Exhibits & Sponsorships

Excellent opportunity to achieve maximum exposure and interact 1-on-1 with member attorneys!

Who Should Exhibit?

Any company that provides a product or service to immigration attorneys, attorneys or law firms!

- Advertising & Marketing Firms
- Case Management Software Vendors
- Credentials Evaluators
- Criminal/Personal Investigations
- DNA Testing
- EB-5 Regional Centers
- Financial Services
- General Legal Service Providers
- Health Insurance
- Immigration Bonds
- Law Office Management
- Legal Resources/Publishing
- Legal Staffing
- Legal Technology
- Liability Insurance
- Office Equipment/Supply
- Psychological Evaluations
- Translation Services Providers
- Visa Service Providers



About AILA Exhibits and Sponsorships

The majority of attendees at AILA conferences are immigration attorneys, as well as paralegals, law professors, and law students. They represent firms and organizations of all sizes. Most are decision makers and/or key purchasers of products and services. Why not meet them face-to-face?

Show Us What You've Got

Conference Exhibiting

There is no better way to expand your business and build relationships. Meet prospective, new, and current clients in person, and in a dynamic setting.

Make Your Mark

Conference Sponsorships

Through premium access to member attorneys, sponsorship packages provide an opportunity for increased exposure, and allow you to stand out from your competition. Sponsorships grant first class access to practitioners who make key buying decisions for their firms.

Opportunities

- Diamond/Platinum/Gold/Silver Packages
- Lanyard Sponsor
- Pen Sponsor
- Notebook Sponsor
- Conference Bag Sponsor
- WiFi Sponsor
- webCLE Sponsor
- Refreshment Break Sponsor
- Networking Reception Sponsor

and more!

2020 Conferences With Exhibit and Sponsorship Opportunities

January 24, 2020

AILA Midwinter Conference
Curacao

March 6, 2020

AILA Spring CLE Conference & Webcast
Washington, DC

April 30, 2020

Federal Court Litigation Conference
Las Vegas, NV

June 15-16, 2020

2020 AILA/GMS Annual Global Immigration Forum
San Diego, CA

June 17-20, 2020

AILA Annual Conference—AC20
San Diego, CA

September 11, 2020

AILA Fall CLE Conference
Colorado Springs, CO

November 5, 2020

AILA Technology and Innovation Summit
San Francisco, CA

November 5-7, 2020

California Chapters Conference
San Francisco, CA

December 2, 2020

New York Immigration Law Symposium
New York, NY

Contact us for additional opportunities.

Customized Sponsorships

Be creative with your marketing strategy. **The sky is the limit!** Tell us how you would like to customize your sponsorship. We can create a package that fits your budget and marketing needs.

2020 AILA Annual Conference

An invitation to the largest gathering of immigration law professionals!

JUNE 17-20, 2020 • SAN DIEGO, CA



Who Will Be There?

Over 3,300 attendees are expected for the 2020 AILA Annual Conference in San Diego, CA

The majority of our conference attendees are purchasers of products and services and/or in charge of buying decisions for their firms.

Marriott Marquis San Diego Marina

The centrally located Marriott Marquis San Diego Marina overlooks a private marina and is near numerous attractions, including Seaport Village, San Diego Convention Center, the Gaslamp Quarter, Petco Park, and Balboa Park. Every hotel room and suite has impressive views of the city, San Diego Bay or the Pacific Ocean.

It Pays to Exhibit

Your Competition Will Be There ... Will You?

- Access to Thousands of Legal Professionals, Immigration Law Experts, Government Officials, and many others
- Repeat Exposure
- Face-to-Face Interaction
- Strengthen Existing Relationships
- Increase Product Awareness
- Generate Leads
- Launch New Products & Services

NEW FOR 2020

- Updated sponsorship packages, including a Diamond Sponsor level with new offerings
- Track Sponsorships that include branded PowerPoints for attendees and long-term visibility
- Networking breaks throughout the conference

2020 AILA Annual Conference

An invitation to the largest gathering of immigration law professionals!

Reserve Your Booth Space Today!

Premium Booth Space - \$4,500

- 8'x10' booth space located in higher traffic area
- Standard carpet included (upgraded carpet/additional padding ordered separately)
- Standard 10' back drape and 36" side drape
- 6' draped table with two chairs
- Wastebasket
- Booth identification sign
- Two (2) exhibitor badges for access to Exhibit Hall and networking/social events
- Enhanced listing in conference program book (includes company logo)

Standard Booth Space - \$3,500

- 8'x10' booth space
- Standard carpet included (upgraded carpet/additional padding ordered separately)
- Standard 10' back drape and 36" side drape
- 6' draped table with two chairs
- Wastebasket
- Booth identification sign
- Two (2) exhibitor badges for access to Exhibit Hall and networking/social events
- Listing in conference program book

Satellite Exhibit Location(s)

Unique locations afford you the ability to meet attendees and distribute information and promotional materials outside designated conference tracks. Please inquire about floor plan and options.

- 6' draped table and two chairs—\$1,500 per day, per location
- Multi-day discounts available

Annual Conference Sponsorship Packages

Receive the greatest return on your investment by becoming an official Annual Conference Sponsor. These packages are designed to give your company maximum exposure at the most important immigration law event of the year.

Diamond Sponsor - \$60,000 **EXCLUSIVE TO ONE SPONSOR!**

- Logo/name on Conference Ballroom Entrance (11' x 16')
- Logo/name on Built-In Counters Outside Pacific Ballroom
- Logo/name on 2 hotel columns
- Logo/name advertised in conference app
- Logo on conference bag
- Logo/name on sponsor thank-you page in the conference program book
- Logo/name on exhibit hall entrance unit
- Logo/name on conference signage (excluding signage for track sponsors)
- Hotel room drops at headquarters hotel (provided by sponsor, one day only)
- Recognition in pre-conference e-mail communications
- Full page ad in the conference program book
- One premium booth space (additional spaces purchased separately)
- Complimentary copy of AILA's 2019 Marketplace Study

Platinum Sponsor - \$40,000 **EXCLUSIVE TO ONE SPONSOR!**

- Logo/name on AILA Information Counter
- Logo/name on Registration Counter/Kiosks
- Promotional material out at main Registration Counter/Kiosks and Information Counter (copies provided by sponsor)
- Logo/name advertised in conference app
- Logo/name on sponsor thank-you page in the conference program book
- Logo/name on exhibit hall entrance unit
- Logo/name on conference signage
- Hotel room drops at headquarters hotel (provided by sponsor, one day only)

- Recognition in pre-conference e-mail communications
- Full page ad in the conference program book
- One premium booth space (additional spaces purchased separately)
- Complimentary Copy of AILA 2019 Marketplace Study

Gold Sponsor - \$30,000

- Logo/name on sponsor thank-you page in the conference program book
- Logo/name on exhibit hall entrance unit
- Logo/name on conference signage (excluding signage for track sponsors)
- Insert in conference bags (provided by sponsor)
- Recognition in pre-conference e-mail communications
- Half page ad in the conference program book
- One standard booth space (additional spaces or upgrade to premium purchased separately)
- Complimentary Attorney Profile Excerpt from AILA's 2019 Marketplace Study

Silver Sponsor - \$20,000

- Logo/name on sponsor thank-you page in the conference program book
- Logo/name on exhibit hall entrance unit
- Logo/name on conference signage (excluding signage for track sponsors)
- Recognition in pre-conference e-mail communications
- Quarter page ad in the conference program book
- One standard booth space (additional spaces or upgrade to premium purchased separately)
- Complimentary Attorney Profile Excerpt from AILA's 2019 Marketplace Study

2020 AILA Annual Conference

An invitation to the largest gathering of immigration law professionals!

A-La-Carte Annual Conference Sponsorships

Wellness Room Sponsor (NEW!) \$20,000

Give conference attendees a chance to relax in between sessions in our branded wellness room. Sponsorship includes signage branding the wellness room with your name/logo, gifts for our “Cut the Chaos” participants as well as giveaways for wellness room visitors branded with your logo. Also includes special recognition in the conference program book.

Attendee Lounge Sponsor \$10,000

Place your branding in one of the most frequently-used areas of the conference. The lounge includes seating and device charging stations for conference attendees. Sponsorship includes your logo/branding on large wall panels, charging stations, and other signage. Also includes recognition in the conference program book.

Coffee Sponsor \$10,000

Place your logo in one of the most popular areas of the conference. Sponsorship includes your logo on coffee cup sleeves, as well as signage at each coffee station.

Hotel Key Card Sponsor \$10,000

Be the first company to make an impression on attendees when they arrive in San Diego. Includes customized keepsake hotel key cards for attendees, and recognition and link on the conference sponsor web page.

Conference Mobile Application Sponsor \$7,500

Put your marketing message in the palms of conference attendees’ hands (literally). Includes sponsor logo on the conference app pages and recognition and link on the conference sponsor web page.

Lanyard Sponsor \$10,000

Conference lanyard co-branded with sponsor logo and AILA Annual Conference logo, and recognition and link on conference sponsor web page. Because attendees must wear their name badges at all times, lanyards are the perfect way to display your company’s logo throughout the conference.

Conference Pen Sponsor \$5,000

Continuously reinforce your marketing message. Conference pen co-branded with sponsor logo/name/url (within limits of imprint area) and the AILA Annual Conference logo, as well as recognition on the conference sponsor web page. The conference pen is something attendees keep and use after the conference.

Conference Program Book Sponsor \$5,000

Includes full page color ad on the back cover, and recognition on the conference sponsor web page. The Program Book provides conference days at a glance, session descriptions, speaker bios, locations of meetings and special events, conference exhibitors and sponsors, and more!

Elevator Wrap (NEW!) \$5,000 per guest room tower elevator \$8,000 per guest room/conference tower elevator

Imagine your logo or brand on display in the highly-used public areas of the hotel’s elevators. Limited availability.

Conference Bag Insert \$3,000

Place your marketing piece in the hands of key decision makers. Includes insert in conference bags (not to exceed 4 pages, 8.5” x 11”).

webCLE Sponsor \$3,000

All attorneys seeking CLE credit must use webCLE to report – it’s guaranteed traffic. Includes sponsor logo on webCLE pages, sponsor web site as a redirect link, sponsor logo on printed CLE attendance reports, signage, and recognition on the conference sponsor web page.

webEvaluation Sponsor \$2,000

Connect with an engaged audience as conference attendees access webEvaluations throughout the conference and after. Includes sponsor logo on evaluation pages, sponsor web site as a redirect link, and recognition on the conference sponsor web page.

Reception Sponsors (NEW!) \$5,000 to \$15,000

From small group gatherings to the Opening Welcome Reception, connect with engaged AILA members and decision makers! Sponsorship includes attendance at the event and name/logo included on signage and sponsor thank you page. Contact us for details on various reception sponsorships.

2020 AILA Annual Conference

Plenary Sponsor - \$40,000 (exclusive to one sponsor) (NEW!)

- Logo/name on plenary signage
- Promotional handout for plenary attendees (copies provided by sponsor)
- Logo/name on sponsor thank-you page in conference program
- Logo/name on exhibit hall entrance unit
- Recognition in pre-conference e-mail communications
- Full page ad in conference program
- Logo/name on promotional material for keynote speaker
- Logo/name in conference app
- One premium exhibit booth (additional space purchased separately)
- Complimentary copy of AILA's 2019 Marketplace Study

Who Wants to Be a [Millionaire] Immigration Attorney? (NEW!)

\$10,000

Audience members will be selected to play a fast-paced and educational game answering easy to hard questions on litigation and removal defense. Sponsorship includes name/logo on signage, thank you promotion during the event, and branded prizes.

Presidents Reception Sponsor \$25,000

Take advantage of the high visibility of the premier social event of the conference.

- Logo/name on sponsor thank you page
- Logo/name on Reception Signage
- Logo/name on reception cocktail napkins
- Advertising to all shuttle bus riders

Annual Conference Program Book

AILA's Annual Conference Program Book is the primary source of on-site information for conference attendees!

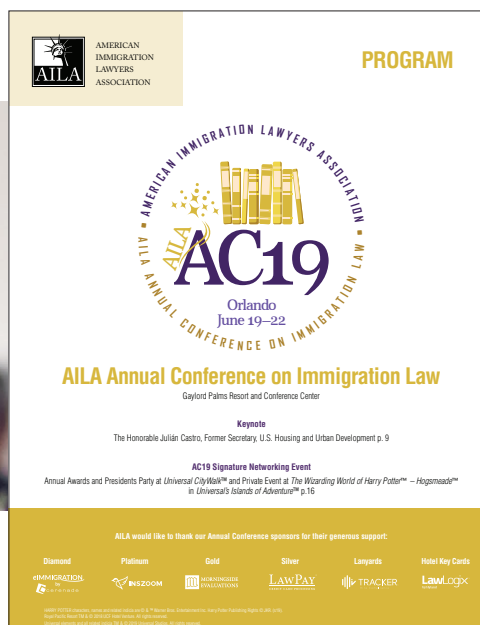
The Program Book provides conference days at a glance, session descriptions, speaker bios, locations of meetings and special events, conference exhibitors and sponsors, and more!

Make your marketing dollars count and generate traffic to your booth. Consider putting your company logo directly in the hands of conference attendees.

Advertising Rates

Inside Front Cover (color)	\$3,500
Inside Back Cover (color)	\$3,000
Full Page (black & white)	\$1,500
½ Page (black & white)	\$1,000
¼ page (black & white)	\$800

All ads must be submitted as high-resolution PDF files. All images, graphics should render 300 dpi or above. Be sure to embed fonts, graphic files into PDF. For cover, full-page ads, please include 1/8" bleeds.



2019 edition pictured.

AILA8—Daily Electronic Newsletter

Your company delivered directly to our members every day.

About AILA8

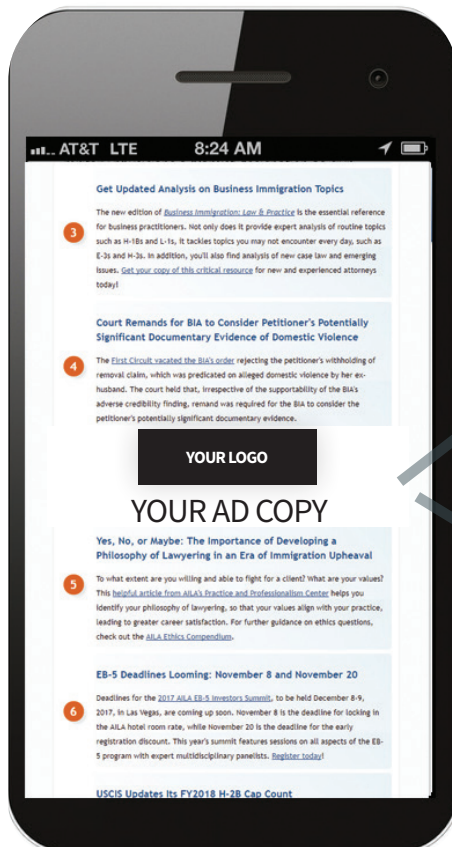
AILA8 is AILA's flagship e-newsletter, sent daily to 15,000+ AILA members and law students. AILA8 provides readers with the top 8 immigration news items of the day. On average, AILA8 sees a **35% open rate**, which means you can expect **over 25,000 ad impressions per week!** Based on the results of a July 2018 survey, **84% of AILA members regularly read AILA8!**

Each daily edition of AILA8 includes up to two prominently featured banner advertisements, one after the fourth news item and one after the eighth item. Your ad can include a company logo or other image, product description, and a URL link. Be a part of this popular AILA publication!

AILA8 E-NEWSLETTER ADVERTISING RATES

Weekly ad (5 deployments)	\$1,500 per week
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Logos may not exceed 200px wide by 100px high. Text is limited to 250 characters, but multiple lines are permitted.



View this email in your browser

AILA8

Today's Top Immigration Items

OCTOBER 30, 2017

Get Involved with the #AILAStandsWithDreamers Campaign

CNN reports that more than 60 companies and trade organizations launched a campaign to support protections for Dreamers. The [Coalition for the American Dream](#), of which AILA is a member, also comprises some of the biggest names in business, including Amazon, Apple, Facebook, General Motors, Google, Hewlett Packard, IBM, and Microsoft, among dozens of others. You can also fight for Dreamers by [getting involved the week of November 12, 2017](#), to tell Congress it's time to pass a clean Dream Act. Activities include in-district congressional office visits, calls and emails to congressional offices, and a Tweetstorm. [Sign up today.](#)

Think Immigration: Decision on Temporary Protected Status for Sudanese Means Dust Off Those Case Files!

In case you missed it, check out this [recent Think Immigration blog post](#) in which AILA member Michele McKenzie takes a look at the recent DHS decisions on Temporary Protected Status (TPS) for Sudan and South Sudan, and what these decisions could mean for the TPS holders and their immigration attorneys who may have to dust off 20-year-old case files. The [American Immigration Council](#) also provides a [practice advisory](#) on TPS recipients who might benefit from two circuit court decisions, [Flores](#) and [Bamirex](#), that allow TPS recipients in the Sixth and Ninth Circuits to adjust to lawful permanent residents. For more information on the impact that the Trump administration's decision on future TPS designations might have, check out this [Huffington Post](#) article, [Construction, Financial Services Industries Stand to Lose if TPS Ends](#).

Get Updated Analysis on Business Immigration Topics

The new edition of [Business Immigration: Law & Practice](#) is the essential reference for business practitioners. Not only does it provide expert analysis of routine topics such as H-1Bs and L-1s, it tackles topics you may not encounter every day, such as E-3s and H-3s. In addition, you'll also find analysis of new case law and emerging issues. [Get your copy of this critical resource](#) for new and experienced attorneys today!

Court Remands for BIA to Consider Petitioner's Potentially Significant Documentary Evidence of Domestic Violence

The [First Circuit vacated the BIA's order](#) rejecting the petitioner's withholding of removal claim, which was predicated on alleged domestic violence by her ex-husband. The court held that, irrespective of the supportability of the BIA's adverse credibility finding, remand was required for the BIA to consider the petitioner's potentially significant documentary evidence.

Advertisement

YOUR LOGO

YOUR AD COPY

Yes, No, or Maybe: The Importance of Developing a Philosophy of Lawyering in an Era of Immigration Upheaval

To what extent are you willing and able to fight for a client? What are your values? This [helpful article from AILA's Practice and Professionalism Center](#) helps you identify your philosophy of lawyering, so that your values align with your practice, leading to greater career satisfaction. For further guidance on ethics questions, check out the [AILA Ethics Compendium](#).

EB-5 Deadlines Looming: November 8 and November 20

Deadlines for the [2017 AILA EB-5 Investors Summit](#), to be held December 8-9, 2017, in Las Vegas, are coming up soon. November 8 is the deadline for locking in the AILA hotel room rate, while November 20 is the deadline for the early registration discount. This year's summit features sessions on all aspects of the EB-5 program with expert multidisciplinary panels. [Register today!](#)

USCIS Updates Its FY2018 H-2B Cap Count

On October 30, 2017, [USCIS updated its H-2B cap count for FY2018](#), stating that it has received 14,725 beneficiaries towards the 22,000 cap for the first half of FY2018, with 12,913 beneficiaries approved and 1,812 beneficiaries pending.

The Salt Lake Tribune: Commentary: Immigrant Roundups Will Mostly Benefit For-Profit Prisons

Brittney Hystrom, Executive Director of the ACLU of Utah, and Luis Garza, Executive Director of Comunidades Unidas, wrote an editorial in [The Salt Lake Tribune](#) that discusses how arrests of undocumented immigrants without a criminal record have spiked 179 percent during the first nine months of the Trump administration compared to the previous year. As a result, immigration detention has become big business for a host of companies that construct and run detention facilities. [Read this story and more in AILA's daily immigration news clips.](#)

YOUR AD

Follow us on:

Facebook Twitter LinkedIn

Website Banner Advertising

Connect with an engaged audience. More than 500,000 page views per month.

AILA.org — AILA's Website

AILA.org is consistently rated as a top member benefit. In order to best represent their clients, members rely on AILA.org for the latest news and developments in immigration law and policy. Advertising through this premier medium guarantees exposure to practicing attorneys and key decision makers.

AILA.org provides a high-impact marketing opportunity. It is an ideal place to launch campaigns and generate immediate awareness among leaders and practitioners in the immigration field.

On pages with multiple advertisers, ads rotate and appear randomly each time the page is refreshed. The rules for graphic ads are:

- 1) Ad size: 240 pixels wide x 150 pixels high.
- 2) Ads will link to one website or email of vendor's choice.
- 3) No animated ads.
- 4) Ads must be consistent with the look and feel of AILA.org. Ads should not be distracting to the user or overpower the site. AILA retains the right to request changes in color/feel to any ads placed.

HOME PAGE	RECENT POSTINGS
More than 145,000 Page Views Per Month	More Than 27,000 Page Views Per Month

AILA.ORG BANNER ADVERTISING RATES	
Home Page Carousel	\$2,500 per month
Home Page Side Block	\$1,500 per month
Recent Postings	\$750 per month
Other AILA.org page	\$500 per month

Home Page Carousel Banner Advertisement

The AILA.org home page features an image “carousel,” which continuously rotates between five different banner images across all six portals on AILA's website.

We now have three spaces available for advertisements. You can feature your large banner advertisement in the most prominent location on our site!

- 659px by 269px full color banner
- Up to 30 characters of title and 50 characters of subtitle text
- URL link of your choice
- Two spaces available per month

\$2,500 per month

The screenshot shows the AILA.org homepage with a navigation bar at the top. The main banner is titled "AILA Case Liaison Assistance" with a subtitle "AILA Case Liaison Assistance" and a link "Matthew Stump shares how you can submit requests >". To the right of the banner is a "Quick Links" section with links: "Find AILA Members", "Search for a Mentor", "Get Case Liaison Assistance", "Find/List a Job", "Visit the Message Center", and "Obtain Malpractice Insurance". Below the banner are three sections: "Recent Postings" with links to seminars, IV cases, embassy interviews, USCIS guidance, and new members; "Upcoming Events" with dates for PERM options, midwinter conference, and high-skilled workers final rule; and "Run a Solo or Small Firm? Register for AILA's Solo and Small Firm Practice Management Conference" with a date for the 2016 conference in Lake Buena Vista, FL. At the bottom right is an "ADVERTISEMENT" section with a placeholder "YOUR AD HERE".

Practice and Professionalism Center Sponsorships

Practice Management Tips

\$1,000 per release

Containing 5–10 pages of articles that flesh out core concepts of immigration practice management, these short publications are popular resources for AILA members looking for tips on managing their practice. Include your name, logo, and link to your website on a sponsor thank you page for long-term exposure. Below is a schedule of confirmed releases:

Cut the Chaos: Productivity and Wellness Tips – Jan/Feb
Becoming an Amazing Managing Attorney – Feb/March
Technology Skills to Streamline and Simplify – March/April
Marketing and Reputation Management Online – April/May
Technology Guide for the Immigration Practice – May/June
Taking Charge of Your Immigration Legal Career – June/July



Citizenship Day Sponsor

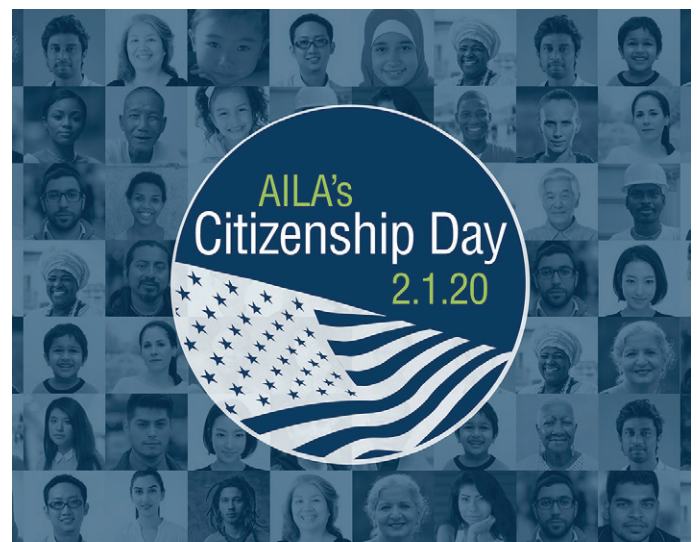
\$5,000

February 2020

Citizenship Day is a single-day nationwide event hosted by AILA chapters across the country and their local grassroots partners. Each year, Citizenship Day helps thousands of eligible legal permanent residents to prepare and apply for U.S. naturalization. According to the Department of Homeland Security, Office of Immigration Statistics, in 2014 8,880,000 legal permanent residents were eligible to naturalize.

In times fraught with negativity and fear surrounding the word “immigration”, this annual event is taking on greater meaning. Citizenship workshops hosted by AILA chapters and affiliates will help create a safe and welcoming place for all immigrants and highlight the beautiful and powerful impact of immigrants in the United States.

Show your support by sponsoring AILA’s Citizenship Day. Your name/logo will appear on all promotional material as an official sponsor of this important event.



#AILACitizenshipDay





National Day of Action (NDA) Sponsorships

More than 400 AILA members and their clients are expected to attend AILA's National Day of Action on March 5, 2020, in Washington, DC to meet and share with members of Congress how the administration's immigration policy changes are harming American families, business, and communities across the nation.

NDA Event Sponsor

(exclusive to one sponsor)

\$7,500

Includes:

- Short speaking opportunity before attendees leave for visits with members of Congress
- Branded water bottles

Handbag Sponsor

(exclusive to one sponsor)

\$5,000

- Your logo on the event handbag

Handbag Insert

\$1,500

- Copies provided by sponsors

AILA University Sponsorships



AILA University is an exciting new platform that was launched in November 2019. It brings together education and innovative technology to deliver the absolute best learning experience for busy immigration lawyers—all at their own pace, whenever and wherever needed. Since its released, AILA University has averaged nearly 15,000 pageviews per month.

AILA University Banner Ad

\$2,000 per month

Put your banner advertisement in front of the many users of AILA's new learning platform.

- 640px by 140px full color banner
- URL link of your choice
- Two spaces available per month

Tutorial Videos

\$1,500 per month

AILA University releases an average of 3 to 4 new tutorial videos every month. Each video (two to six minutes in length) tackles real-world issues encountered by immigration lawyers. For each video released during a month of your choosing, your logo/name and a link to your website will appear on sponsor thank you page that will appear in these videos for long-term exposure and awareness.

Video Roundtables

\$2,000 per month

Regularly scheduled live video roundtables allow AILA members to interactively connect with colleagues around the world for exceptional peer-to-peer learning. Sponsors will be recognized during the live roundtables and a one-page sponsor thank you will be provided to roundtable participants.

Publications Advertising (NEW!)

Receive long-term exposure in AILA's popular publications. Each publication has a shelf-life of 12 to 24 months or longer.

Title*	Expected Release Date	Topic	Audience Size
Affidavits of Support	Winter 2020	Family	10,000+
Provisional Waivers, 3rd Edition	Winter 2020	Family	10,000+
Immigration & Nationality Act, 2020 Edition	Spring 2020	General	15,000+
Immigration Regulations (CFR), 2020 Edition	Spring 2020	General	15,000+
Immigration Law for Paralegals, 3rd Edition	Spring 2020	General	15,000+
Kurzban's Immigration Law Sourcebook, 17th Edition	Summer 2020	General	15,000+
Essentials of Immigration Law, 5th Edition	Summer 2020	General	15,000+
Litigating Immigration Cases in Federal Court, 5th Ed.	Summer 2020	General	15,000+
Immigration Options for Artists & Entertainers, 3rd Ed.	Summer 2020	Business	10,000+
Immigration Law & the Family, 6th Edition	Fall 2020	Family	10,000+

Inside front cover (color)	\$3,500
Inside back cover (color)	\$3,000
Full Page (black & white)	\$2,000
½ page (black & white)	\$1,500

*Trim sizes vary by publication. Contact us for ad specs for specific publications.



Membership Mailing List

Marketing material delivered directly in the hands of key decision makers.

About AILA's Membership Mailing List

Need to reach AILA members? Direct mail still is one of the most targeted methods for communicating with this desired audience. Purchasing our membership list gives you access to 15,000+ immigration law attorneys! You can either choose to send your marketing piece to all AILA members, or strategically target the demographics that meet your marketing needs.

List License Specifications

List Configurations: Membership lists can be pre-sorted and customized by practice specialty, member's home state, or local chapter. Limited information is available on criteria such as gender, length of membership, chapters, and practice type. Please contact advertising@aila.org for additional information on combination or random sorts.

Approval: AILA retains the right to approve or deny list license rental requests based upon review of material to be distributed, relevancy to association members, and the product or service being solicited. A final copy of your marketing piece must be included with the list order.

List license is granted one-time use only. Retention and reproduction is strictly prohibited.

MEMBERSHIP MAILING LICENSE FEES	
Entire Membership	\$2,000
Selections	25 cents per name + \$50 set-up fee (1,000 name minimum)
Adhesive labels	\$150
Rush fee	\$50 (within 7 business days)

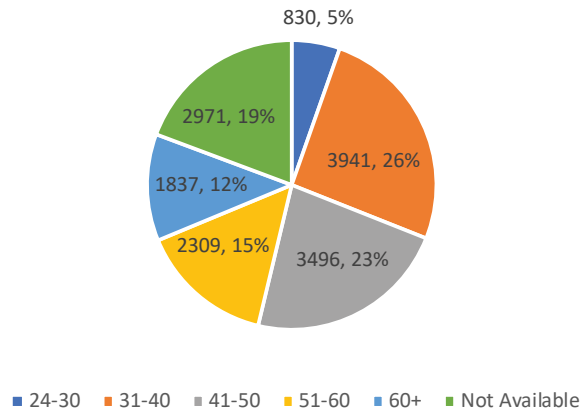
Excel spreadsheet is delivered directly to 3rd party, professional, mailing house.

Adhesive Labels are sent directly to you for an additional charge. List license is granted on a one-time only use basis. Retention and/or reproduction of data is strictly prohibited in any form.

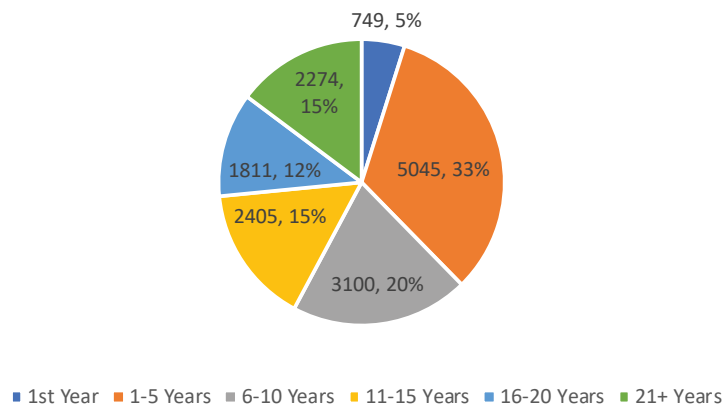


Member Demographic Information

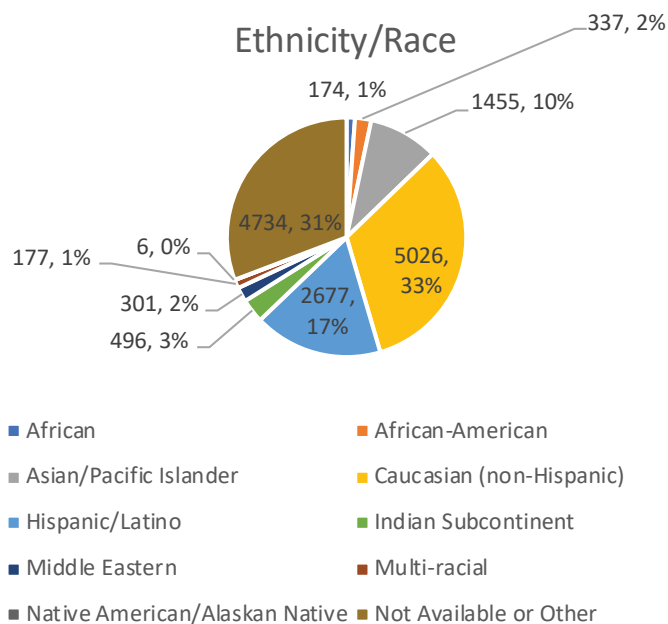
Age



Length of Membership

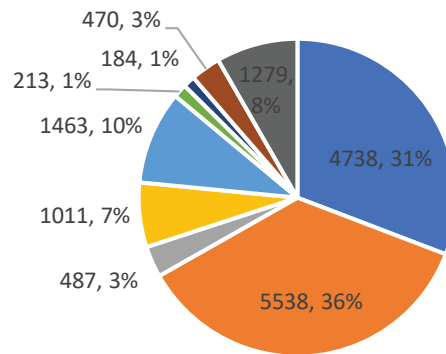


Ethnicity/Race



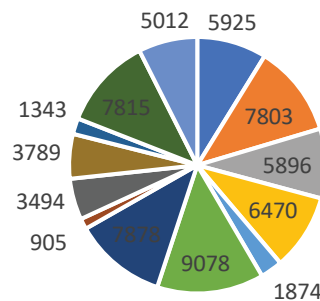
Member Demographic Information

Practice Setting



- Solo practitioner
- Medium law firm (25-74 total attorneys)
- Legal services/Non-profit organization
- Law school faculty/academic field
- Not Available
- Small law firm (2-24 total attorneys)
- Large law firm (75+ total attorneys)
- In-House Corporate Counsel
- Other

Area of Expertise



- Asylum
- Business
- Consular Practice
- Deportation
- Employer Sanctions
- Family
- General
- Global Migration
- Investor
- Litigation
- Medical
- Naturalization
- Waivers

2020 Advertising/Exhibiting/Sponsorship Opportunities

AILA 2020 Annual Conference

ANNUAL CONFERENCE RATES	
Premium Booth Space	Rate
Premium 8' x 10' Exhibit Space	\$4,500
Standard Booth Space	
Standard 8' x 10' Exhibit Space	\$3,500
Satellite Locations	
6' Draped Tables (per day, per location)	\$1,500

AILA8

AILA8 E-NEWSLETTER ADVERTISING RATES	
Weekly ad	\$1,500 per week

AILA.org and AILA University

AILA.ORG BANNER ADVERTISING RATES	
Home Page Carousel	\$2,500 per month
Home Page Side Block	\$1,500 per month
Recent Postings	\$750 per month
Other AILA.org page	\$500 per month
AILA University Banner	\$2,000 per month

Mailing Lists

MEMBERSHIP MAILING LICENSE FEES	
Entire Membership	\$2,000
Selections	\$0.25 per name + \$50 setup fee (1,000 name minimum)
Adhesive Labels	\$150
Rush Fee	\$50 (within 7 business days)

AILA 2020 In-Person Conferences

Conference	Date	Location	Exhibit Space
AILA Midwinter Conference	January 24, 2020	Curaçao	\$2,000
AILA Spring CLE Conference & Webcast	March 6, 2020	Washington, DC	\$2,000
2020 Federal Court Litigation Conference	April 30, 2020	Las Vegas	\$2,000
2020 AILA/GMS Annual Global Immigration	June 15-16, 2020	San Diego, CA	\$2,000
AILA Annual Conference—AC20	June 17-21, 2020	San Diego, CA	\$1,500-\$4,500
2020 ACES Conference	TBD	TBD	\$2,000
AILA Fall CLE Conference	September 11, 2020	Colorado Springs, CO	\$2,500
2020 AILA Technology and Innovation Summit	November 5, 2020	San Francisco, CA	\$2,000*
33rd Annual AILA CA Chapters Conference	November 5-7, 2020	San Francisco, CA	\$2,500*
22nd Annual New York Chapter Symposium	December 2, 2020	New York, NY	\$2,000

More conferences will be added throughout the year. Please check back for more details.

*Special exhibiting packages available, including multiple day exhibiting for the Technology Summit and CA Chapters Conference

AILA 2020 Supporter Package Discounts

AILA is pleased to offer substantial discounts for vendors signing significant contracts. Terms are as follows:

Bronze
\$7,500–\$9,999 Contracts
5% Discount



Silver
\$10,000–\$19,999 Contracts
10% Discount



Gold
\$20,000–\$29,999 Contracts
15% Discount



Platinum
\$30,000 and above
20% Discount



Please note that the minimums for supporter package eligibility must be met by purchasing items at **full price**. The discount will be applied to all items thereafter. For example, on a \$40,000 contract, \$30,000 will be charged at full price and a 20% discount will be applied to the remaining \$10,000, reducing the total to \$38,000.

Supporter Package contracts may be paid over 4 installments as follows:

- 1/4 paid with contract execution
- 1/4 due March 1, 2020
- 1/4 due May 1, 2020
- 1/4 due July 1, 2020

To guarantee your 2020 Supporter Package, please contact AILA at advertising@aila.org today! We will work with you to design a package that best suits your needs.

New Vendor Application

All new advertisers and exhibitors must be approved by AILA. Complete this form in order to be considered and return to AILA. Standard Processing time is 7–10 business days.

New Advertiser/Exhibitor Information:

Organization Name: _____
Contact Name: _____
Address: _____
City: _____ State/Province: _____ Country: _____
Phone: _____ Fax: _____
E-mail: _____ Web Address: _____
Number of Years in Business: _____ Principle Owner(s): _____
Please describe your product or service and its relevance to the immigration law market (100 words or less):

Please Provide 2 Business References (may include AILA members if applicable):

Reference 1:

Organization Name: _____
Contact Name: _____
Address: _____
City: _____ State/Province: _____ Country: _____
Phone: _____ Fax: _____
E-mail: _____ Web Address: _____

Reference 2:

Organization Name: _____
Contact Name: _____
Address: _____
City: _____ State/Province: _____ Country: _____
Phone: _____ Fax: _____
E-mail: _____ Web Address: _____

AILA Use Only

Approved by the American Immigration Lawyers Association

Date _____ By _____

Issue _____

Please Return to:

American Immigration Lawyers Association

1331 G Street, NW, Suite 300, Washington, DC 20005-3142

Phone: 202.507.7600 • Fax: 202.783.7853 • advertising@aila.org



AMERICAN IMMIGRATION LAWYERS ASSOCIATION

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