Reach over 15,000 immigration attorneys, paralegals, law professors, and law students!

NEW Offerings and Annual Conference sponsorships and packages for 2021!

Don’t take it from us; see what our satisfied clients have to say!

“We had a very successful conference and so much fun! Will definitely be back next year!”

“WOW! What a first time experience, thanks again for all your help.”

“As usual, thanks for running a great event.”

2021 MEDIA KIT

Exhibits • Sponsorship • Advertising

Reach over 15,000 immigration attorneys, paralegals, law professors, and law students!

NEW Offerings and Annual Conference sponsorships and packages for 2021!
What is AILA?

The American Immigration Lawyers Association (AILA) is the national association of more than 15,000 attorneys, paralegals, law professors, and law students who practice and teach immigration law. AILA member attorneys represent U.S. families seeking permanent residence for close family members, U.S. businesses seeking talent from the global marketplace, as well as foreign students, entertainers, athletes, and asylum seekers. Founded in 1946, AILA is a nonpartisan, not-for-profit organization that provides continuing legal education, information, professional services, and expertise through its 39 chapters and over 50 national committees.

Top 5 reasons to market to the AILA membership.

1) **Our members—over 15,000 strong and growing—are your prospective clients!** We offer numerous marketing opportunities—advertising, exhibiting, event sponsorships, and membership mailing list rentals.

2) **AILA is a voice and trusted leader.** Member attorneys turn to us for solutions to their everyday practice needs.

3) **AILA offers unbeatable value.** See [up to 500,000 ad impressions per month](#) on our home page. That’s a fraction of a cent per impression! Just one example of the unrivaled ROI you can expect from AILA.

4) **AILA can help build and expand your brand.** The more members see and utilize your services, the more they create a buzz. That buzz means more business for you.

5) **AILA can save you time and money.** We make it easy and affordable for you to reach your target audience, prospective clients and end-users.

When compared to other bar and not-for-profit organizations, in a survey, members overwhelmingly rated the American Immigration Lawyers Association as the most valuable organization in terms of information and resources for the practice of immigration law.
Exhibits & Sponsorships

Excellent opportunity to achieve maximum exposure and interact 1-on-1 with member attorneys!

Who Should Exhibit?

Any company that provides a product or service to immigration attorneys, attorneys or law firms!

- Advertising & Marketing Firms
- Case Management Software Vendors
- Credentials Evaluators
- Criminal/Personal Investigations
- DNA Testing
- EB-5 Regional Centers
- Financial Services
- General Legal Service Providers
- Health Insurance
- Immigration Bonds
- Law Office Management
- Legal Resources/Publishing
- Legal Staffing
- Legal Technology
- Liability Insurance
- Office Equipment/Supply
- Psychological Evaluations
- Translation Services Providers
- Visa Service Providers

About AILA Exhibits and Sponsorships

The majority of attendees at AILA conferences are immigration attorneys, as well as paralegals, law professors, and law students. They represent firms and organizations of all sizes. Most are decision makers and/or key purchasers of products and services.

Show Us What You’ve Got

Conference Exhibiting
There is no better way to expand your business and build relationships. Meet prospective, new, and current clients in dynamic in-person, virtual, and hybrid settings.

Make Your Mark

Conference Sponsorships
Through premium access to member attorneys, sponsorship packages provide an opportunity for increased exposure, and allow you to stand out from your competition. Sponsorships grant first class access to practitioners who make key buying decisions for their firms.

Opportunities
- Diamond/Platinum/Gold/Silver Packages
- Lanyard Sponsor
- Notebook Sponsor
- WiFi Sponsor
- webCLE Sponsor
- Refreshment Break Sponsor
- Networking Reception Sponsor
and more!

2021 Conferences With Exhibit and Sponsorship Opportunities

April 15, 2021
AILA Spring CLE Conference & Webcast
Virtual

June 8, 2021
2021 AILA/GMS Annual Global Immigration Virtual Forum
Virtual

June 9-12, 2021
AILA Annual Conference—AC21
Virtual

TBD August 2021
AILA Paralegals Conference
Virtual

September 26-27, 2021
AILA Fall Advanced Business, Family, and Removal Conference
TBD

TBD October 2021
AILA Fall Federal Court Conference
Las Vegas, NV*

TBD October 2021
AILA Fall Employer Compliance Conference
Las Vegas, NV*

November 11, 2021
AILA Technology and Innovation Summit
San Francisco, CA*

November 11-13, 2021
California Chapters Conference
San Francisco, CA*

TBD December 2021
New York Immigration Law Symposium
New York, NY*

* Conference is tentatively planned for hybrid setting with virtual and in-person opportunities. Contact us for additional opportunities.

Customized Sponsorships

Be creative with your marketing strategy. The sky is the limit! Tell us how you would like to customize your sponsorship. We can create a package that fits your budget and marketing needs.
Who Will Be There?

Over 3,300 attendees are expected virtually for the 2021 AILA Annual Conference.

The majority of our conference attendees are purchasers of products and services and/or in charge of buying decisions for their firms.

It Pays to Exhibit

Your Competition Will Be There … Will You?

• Access to Thousands of Legal Professionals, Immigration Law Experts, Government Officials, and many others
• Repeat Exposure
• Virtual Interaction
• Strengthen Existing Relationships
• Increase Product Awareness
• Generate Leads
• Launch New Products & Services

NEW FOR 2021

• Updated sponsorship packages, including a Diamond Sponsor level with new offerings
• Track Sponsorships that include long-term visibility
• Networking breaks throughout the conference
2021 AILA Annual Conference

An invitation to the largest gathering of immigration law professionals!

Reserve Your Booth Space Today!

Virtual Annual Conference Exhibit Booth *NEW*

Join the virtual 2021 Annual Conference on Immigration Law Exhibit Hall. Virtually connect with attendees through lead retrieval, attendee matching, gamification, networking opportunities, 1-1 and group chats, and video conferencing. As an exhibitor you can choose your booth size and enhancement level. Get priority placement in the exhibit hall with enhancement package D.

All booths come pre-set with a basic enhancement package which includes: 500-word description, company name, address, booth number, e-mail exhibit button, social media links, website URL, company logo, 5 product categories, and sales contact information.

Booth Sizes
- Small $900
- Medium $1,000
- Large $1,100

Booth Enhancement Packages
- Level A $150
  - 1,000-word description
  - Unlimited product categories
  - 1 press release
  - 1 document upload
- Level B $250
  - 1,000-word description
  - Unlimited product categories
  - 1 online product category
  - 1 press release
  - 2 document uploads
  - 1 video
  - Highlighted listing
- Level C $350
  - 1,000-word description
  - Unlimited product categories
  - 2 online product showcases
  - 2 press releases
  - 2 document uploads
  - 2 videos
  - Directory profile header image
  - Highlighted listing
- Level D $500
  - 1,000-word description
  - Unlimited product categories
  - 4 online product showcases
  - 4 press releases
  - 4 document uploads
  - 4 videos
  - Directory profile header image
  - Highlighted listing
  - Premium Position
Annual Conference Sponsorship Packages

Receive the greatest return on your investment by becoming an official Annual Conference Sponsor. These packages are designed to give your company maximum exposure at the most important immigration law event of the year.

**Diamond $25,000 – EXCLUSIVE TO 1 SPONSOR!**
Annual Conference 2021 Website  
(sponsor thank you w/logo and link)  
Full page b/w ad in Conference Program  
Virtual Venue Entrance Banner (1920 px by 960 px, #4)  
Virtual Lobby Banner (360 px by 200 px, #3)  
Virtual Lobby Banner (240 px by 80, #8)  
Virtual Exhibit Hall Banner (662 px by 219 px, #1)  
Virtual Conference Ticker Tape Advertisement (1 per day, 4 total)  
Virtual Game Room Background (1920 px by 1080 px, #3)  
Logo/Name on Conference Program Sponsor Thank-you Page  
Retargeting Campaign May and June 2021  
(35,000 Impressions/month)  
1-week AILA8 Advertising (June 14-18, 2021, 1st placement)  
Recognition in Pre-Conference E-mail Communication  
One Virtual Large Exhibit Booth  
D Level Virtual Booth Enhancement Package  
Virtual Lead Retrieval included in Virtual Booth  
Annual Conference Sponsor Spotlight Video  
Annual Conference Attendee Mailing List  
Virtual Scavenger Hunt Participation Fee Included  
($100 prize not included – sponsor will need to purchase prize independently)

**Gold $15,000 – 5 AVAILABLE**
Half page b/w ad in Conference Program  
Virtual Exhibit Hall Banner (183 px by 279 px, #2)  
Virtual Conference Ticker Tape Advertisement (June 11th only)  
Logo/Name on Conference Program Sponsor Thank-you Page  
Recognition in Pre-Conference E-mail Communication  
One Virtual Medium Exhibit Booth (upgrade purchased separately)  
C Level Virtual Booth Enhancement  
Virtual Lead Retrieval included in Virtual Booth  
Annual Conference Attendee Mailing List  
Virtual Scavenger Hunt Participation Fee Included  
($100 prize not included – sponsor will need to purchase prize independently)

**Platinum $18,000 – EXCLUSIVE TO 1 SPONSOR!**
Full page b/w ad in Conference Program  
Virtual Lobby Banner (360 px by 200 px, #2)  
Virtual Lobby Banner (240 px by 80 px, #7)  
Virtual Exhibit Hall Banner (662 px by 219 px, #1)  
Virtual Conference Ticker Tape Advertisement (1 per day, 4 total)  
Virtual Lounge Background (1920 px by 1080 px, #1)  
Logo/Name on Conference Program Sponsor Thank-you Page  
Retargeting Campaign June 2021 (35,000 impressions)  
1-week AILA8 Advertising (June 14-18, 2021, 2nd placement)  
Recognition in pre-conference e-mail communication  
One Virtual Medium Exhibit Booth (upgrade purchased separately)  
D Level Virtual Booth Enhancement Package  
Virtual Lead Retrieval included in Virtual Booth  
Annual Conference Sponsor Spotlight Video  
Annual Conference Attendee Mailing List  
Virtual Scavenger Hunt Participation Fee Included  
($100 prize not included – sponsor will need to purchase prize independently)

**Silver $10,000**
Quarter page b/w ad in Conference Program  
Virtual Conference Ticker Tape Advertisement (June 11th only)  
Logo/Name on Conference Program Sponsor Thank-you Page  
Recognition in Pre-Conference E-mail Communications  
One Virtual Medium Exhibit Booth  
B Level Virtual Booth Enhancement  
Virtual Scavenger Hunt Participation Fee Included  
($100 prize not included – sponsor will need to purchase prize independently)

**Plenary Sponsor $20,000 – EXCLUSIVE TO 1 SPONSOR!**
Logo/Name on Promotional Material for Keynote Speaker  
Full page b/w ad in Conference Program  
Virtual Lobby Banner (360 px by 200 px, #2)  
Virtual Session Auditorium Banner (300 px by 540 px, #2)  
Virtual Conference Ticker Tape Advertisement  
(on day of Plenary Session)  
Logo/Name on Conference Program Sponsor Thank-you Page  
Recognition in Pre-Conference E-mail Communications  
One Virtual Medium Exhibit Booth (upgrade purchased separately)  
D Level Virtual Booth Enhancement  
Virtual Lead Retrieval included in Virtual Booth  
Annual Conference Attendee Mailing List  
Virtual Scavenger Hunt Participation Fee Included  
($100 prize not included – sponsor will need to purchase prize independently)
$7,000 — Track Sponsorships (4 available)

Includes
• Name/Logo on track signage throughout the conference
• Name/Logo on track PowerPoints
• 1 digital pdf included in session resources
• 1-minute commercial before 2 sessions each day
• Banner ad in Session Auditorium on virtual conference site on day of track

Available Tracks for Sponsorship:
° Fundamentals
° Family, Family/Consular, Family/Humanitarian
° Litigation, Litigation/Crimmigration, Asylum/Litigation
° Business

$10,000 – Track Sponsorship with Exhibit Package *NEW*

Includes
• Name/Logo on track signage throughout the conference
• Name/Logo on track PowerPoints
• 1 digital pdf included in session resources
• 1-minute commercial before 2 sessions each day
• Banner ad in Session Auditorium on virtual conference site
• 1 medium virtual exhibit booth including level C enhancement package (booth size or upgrade enhancement package purchased separately)

Annual Conference Communication Package (2 available) $5,000 *NEW*

• 1 sponsored e-mail before Annual Conference released by AILA on behalf of sponsor
• 35,000 re-targeting impressions June 2021
• Virtual Lobby banner advertisement
• 1 ticker-tape banner advertisement after the first session daily

Annual Conference Virtual Spotlight Videos $600 *NEW*

(limit of 10 – included in diamond and platinum packages 12 max videos)

• 1-2-minute video recorded by sponsor and uploaded to virtual conference page that introduces your company attendees
• Available 1-week prior to conference and link to videos sent to attendees prior to conference to get a first look

Additional Virtual and In-person Receptions $10,000 - $20,000

Ask for list of receptions
• 1-3-minute pre-recorded introduction to the reception and pitch for your company for virtual receptions OR 1-3-minute live introduction to in-person attendees.
• Sponsor may attend virtual event (1-4 attendees)
• Name/Logo on sponsor thank you page in conference program
• Name/Logo advertised on ticker tape on virtual conference site 1 hour before reception starts
• Virtual Lobby Banner advertisement (placement TBD)

Virtual Scavenger Hunt *NEW*

• $100 Participation Fee and donate a prize for the Virtual Scavenger Hunt of over $100 value (ex: AirPods, digital gift cards, etc..) Prize purchase by sponsor and not AILA
• Logo/name on Scavenger Hunt promotional e-mail
• Logo/name on prize listing in Virtual Game Room
• Logo/name on Scavenger Hunt winner announcement email
• Sponsor is responsible for sending prize to winner

Virtual Annual Conference Digital Advertising *NEW*

Advertise your firm across the Annual Conference virtual platform at the lobby, session auditorium, and exhibit hall.
• Lobby Banner #3 (360 px by 200 px) $600 - 2 Available
• Exhibit Hall Banner #3 (183 px by 279 px) $400 - 2 Available
• Lobby Banner #2 (360 px by 200 px) $600 - 2 Available
AILA8—Daily Electronic Newsletter

Your company delivered directly to our members every day.

About AILA8

AILA8 is AILA’s flagship e-newsletter, sent daily to 15,000+ AILA members and law students. On average, AILA8 sees a **35% open rate**, which means you can expect **over 25,000 ad impressions per week**! Based on the results of a July 2018 survey, **84% of AILA members regularly read AILA8**!

Each daily edition of AILA8 includes up to two prominently featured banner advertisements, one after the fourth news item and one after the eighth item. Your ad can include a company logo or other image, product description, and a URL link. Be a part of this popular AILA publication!

### AILA8 E-NEWSLETTER ADVERTISING RATES

| Weekly ad (5 deployments) | $1,000 per week |

Logos may not exceed 200px wide by 100px high. Text is limited to 250 characters, but multiple lines are permitted.
Website Banner Advertising

Connect with an engaged audience. More than 500,000 page views per month.

AILA.org — AILA's Website

AILA.org is consistently rated as a top member benefit. In order to best represent their clients, members rely on AILA.org for the latest news and developments in immigration law and policy. Advertising through this premier medium guarantees exposure to practicing attorneys and key decision makers.

AILA.org provides a high-impact marketing opportunity. It is an ideal place to launch campaigns and generate immediate awareness among leaders and practitioners in the immigration field.

On pages with multiple advertisers, ads rotate and appear randomly each time the page is refreshed. The rules for graphic ads are:
1) Ad size: 240 pixels wide x 150 pixels high.
2) Ads will link to one website or email of vendor’s choice.
3) No animated ads.
4) Ads must be consistent with the look and feel of AILA.org. Ads should not be distracting to the user or overpower the site. AILA retains the right to request changes in color/feel to any ads placed.

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Practice and Professionalism Center Sponsorships

Practice Management Tips

$1,000 per release

Containing 5–10 pages of articles or series of videos that flesh out core concepts of immigration practice management, these short publications are popular resources for AILA members looking for tips on management their practice. Include your name, logo, and link to your website on a sponsor thank you page for long-term exposure. Below is a schedule of confirmed releases:

- Website/Social Media Best Practice Bundle – March
- Ethics Check Series – April
- AILA Lawyer Well-Being Week – May
- Practice Automation Series – July
- Software Comparison Chart – October

AILA E-mail Release

$2,000 per e-mail *NEW*

Reach AILA members with a new opportunity with sponsored e-mails. All e-mail will be coordinated and approved with and by AILA staff. Sponsor will provide html formatted content for e-mail to be distributed by AILA. Your email will be released to over 15,000 AILA members. There will be 1 e-mail per the below schedule.

January – March
April – June
July - September
October – December

Re-targeting Advertisement Campaigns *NEW*

Reach your desired audience in a new way with AILA’s Retargeting Campaigns. Your ad will appear on multiple major websites and mobile apps, following AILA’s audience wherever they go! Stand out with this unique advertising opportunity.

- 35,000 Impressions for 1 month @ $2,500
- 70,000 Impressions for 3 months @ $4,500
- 100,000 Impressions for 6 months @ $6,000
AILA University is an exciting new platform that was launched in November 2019. It brings together education and innovative technology to deliver the absolute best learning experience for busy immigration lawyers—all at their own pace, whenever and wherever needed. Since its released, AILA University has averaged nearly 15,000 pageviews per month.

**AILA University Banner Ad**

* $2,000 per month

Put your banner advertisement in front of the many users of AILA’s new learning platform.
- 1,284 px by 200 px full color banner
- URL link of your choice
- Two spaces available per month

**Tutorial Videos**

* $1,500 per month

AILA University releases an average of 3 to 4 new tutorial videos every month. Each video (two to six minutes in length) tackles real-world issues encountered by immigration lawyers. For each video released during a month of your choosing, your logo/name and a link to your website will appear on sponsor thank you page that will appear in these videos for long-term exposure and awareness.

**Video Roundtables**

* $900

Regularly scheduled live video roundtables allow AILA members to interactively connect with colleagues around the world for exceptional peer-to-peer learning. Sponsors will be recognized during the live roundtables, logo on opening slide, and a digital pdf one-page sponsor thank you will be provided to roundtable participants. Contact advertising@aila.org for upcoming topics.
## Publications Advertising (NEW!)

Receive long-term exposure in AILA’s popular publications. Each publication has a shelf-life of 12 to 24 months or longer.

### Table of Titles

<table>
<thead>
<tr>
<th>Title</th>
<th>Expected Release Date</th>
<th>Audience Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Immigration &amp; Nationality Act, 2021 Ed. and Immigration Regulations (CFR), 2021 Ed.</td>
<td>Spring 2021</td>
<td>10,000+</td>
</tr>
<tr>
<td>TBD Cookbook Title</td>
<td>Summer 2021</td>
<td>10,000+</td>
</tr>
<tr>
<td>AILA’s Immigration Litigation Toolbox, 7th Ed. (Downloadable)</td>
<td>Fall 2021</td>
<td>10,000+</td>
</tr>
<tr>
<td>The International Adoption Sourcebook, 2nd Ed.</td>
<td>Fall 2021</td>
<td>10,000+</td>
</tr>
<tr>
<td>Representing Clients in Immigration Court, 6th Ed.</td>
<td>Fall 2021</td>
<td>10,000+</td>
</tr>
<tr>
<td>Immigration Options for Academics &amp; Researchers, 3rd Ed.</td>
<td>Winter 2021</td>
<td>10,000+</td>
</tr>
<tr>
<td>Immigration Consequences of Criminal Activity, 9th Ed.</td>
<td>Winter 2021</td>
<td>10,000+</td>
</tr>
</tbody>
</table>

### Advertising Rates

<table>
<thead>
<tr>
<th>Ad Format</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside front cover (color)</td>
<td>$3,500</td>
</tr>
<tr>
<td>Inside back cover (color)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Full Page (black &amp; white)</td>
<td>$2,000</td>
</tr>
<tr>
<td>½ page (black &amp; white)</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

*Trim sizes vary by publication. Contact us for ad specs for specific publications.*
Membership Mailing List

Marketing material delivered directly in the hands of key decision makers.

About AILA’s Membership Mailing List

Need to reach AILA members? Direct mail still is one of the most targeted methods for communicating with this desired audience. Purchasing our membership list gives you access to 15,000+ immigration law attorneys! You can either choose to send your marketing piece to all AILA members, or strategically target the demographics that meet your marketing needs.

List License Specifications

List Configurations: Membership lists can be pre-sorted and customized by practice specialty, member’s home state, or local chapter. Limited information is available on criteria such as gender, length of membership, chapters, and practice type. Please contact advertising@aila.org for additional information on combination or random sorts.

Approval: AILA retains the right to approve or deny list license rental requests based upon review of material to be distributed, relevancy to association members, and the product or service being solicited. A final copy of your marketing piece must be included with the list order.

List license is granted one-time use only. Retention and reproduction is strictly prohibited.

<table>
<thead>
<tr>
<th>Membership Mailing License Fees</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Entire Membership</td>
<td>$2,500</td>
</tr>
<tr>
<td>Selections</td>
<td>25 cents per name + $50 set-up fee</td>
</tr>
<tr>
<td></td>
<td>(1,000 name minimum)</td>
</tr>
<tr>
<td>Adhesive labels</td>
<td>$200</td>
</tr>
<tr>
<td>Rush fee</td>
<td>$100 (within 7 business days)</td>
</tr>
</tbody>
</table>

Excel spreadsheet is delivered directly to 3rd party, professional, mailing house. Adhesive Labels are sent directly to you for an additional charge. List license is granted on a one-time only use basis. Retention and/or reproduction of data is strictly prohibited in any form.
**Member Demographic Information**

**Age**

- 24-30: 830, 5%
- 31-40: 2971, 19%
- 41-50: 1837, 12%
- 51-60: 2309, 15%
- 60+: 3496, 23%
- Not Available: 3941, 26%

**Length of Membership**

- 1st Year: 749, 5%
- 1-5 Years: 2274, 15%
- 6-10 Years: 1811, 12%
- 11-15 Years: 5045, 33%
- 16-20 Years: 2405, 15%
- 21+ Years: 3100, 20%

**Ethnicity/Race**

- African: 177, 1%
- African-American: 6, 0%
- Asian/Pacific Islander: 301, 2%
- Caucasian (non-Hispanic): 496, 3%
- Hispanic/Latino: 2677, 17%
- Indian Subcontinent: 4734, 31%
- Middle Eastern: 5026, 33%
- Native American/Alaskan Native: 1455, 10%
- Not Available or Other: 337, 2%
Member Demographic Information

Practice Setting

- Solo practitioner: 470 (3%)
- Small law firm (2-24 total attorneys): 184 (1%)
- Medium law firm (25-74 total attorneys): 213 (1%)
- Large law firm (75+ total attorneys): 1463 (10%)
- Legal services/Non-profit organization: 1011 (7%)
- In-House Corporate Counsel: 4738 (31%)
- Law school faculty/academic field: 5538 (36%)
- Not Available: 487 (3%)

Area of Expertise

- Asylum: 5925
- Business: 5925
- Consular Practice: 5012
- Deportation: 5925
- Employer Sanctions: 3789
- Family: 3789
- General: 1343
- Global Migration: 1343
- Investor: 3819
- Litigation: 3819
- Medical: 7815
- Naturalization: 905
- Waivers: 905

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2021 Advertising/Exhibiting/Sponsorship Opportunities

AILA 2021
Annual Conference

AILA8

AILA8 E-NEWSLETTER ADVERTISING RATES

| Weekly ad | $1,000 per week |

AILA.org and AILA University

AILA.ORG BANNER ADVERTISING RATES

| Home Page Carousel | $2,500 per month |
| Home Page Side Block | $1,500 per month |
| Recent Postings | $750 per month |
| Other AILA.org page | $500 per month |
| AILA University Banner | $2,000 per month |

Mailing Lists

MEMBERSHIP MAILING LICENSE FEES

| Entire Membership | $2,500 |
| Selections | $0.25 per name + $50 setup fee (1,000 name minimum) |
| Adhesive Labels | $200 |
| Rush Fee | $100 (within 7 business days) |

AILA 2021 In-Person, Virtual, and Hybrid Conferences

<table>
<thead>
<tr>
<th>CONFERENCE</th>
<th>LOCATION</th>
<th>DATE</th>
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</thead>
<tbody>
<tr>
<td>AILA Midwinter Conference</td>
<td>Virtual</td>
<td>March 2, 2021</td>
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<tr>
<td>AILA Spring CLE Conference</td>
<td>Virtual</td>
<td>April 15, 2021</td>
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<tr>
<td>AILA/GMS Annual Global Immigration Virtual Forum</td>
<td>Virtual</td>
<td>June 8, 2021</td>
</tr>
<tr>
<td>AILA Annual Conference on Immigration Law</td>
<td>Hybrid - Virtual and National Harbor, MD</td>
<td>June 9-12, 2021</td>
</tr>
<tr>
<td>AILA Asylum Conference</td>
<td>Virtual</td>
<td>TBD, 2021</td>
</tr>
<tr>
<td>AILA Paralegals Conference</td>
<td>Virtual</td>
<td>August TBD, 2021</td>
</tr>
<tr>
<td>AILA Fall CLE Conference</td>
<td>Hybrid - Virtual and TBD</td>
<td>September 26, 2021</td>
</tr>
<tr>
<td>Federal Court Conference</td>
<td>Hybrid - Virtual and Las Vegas, NV</td>
<td>October TBD, 2021</td>
</tr>
<tr>
<td>Employer Compliance Conference</td>
<td>Hybrid - Virtual and Las Vegas, NV</td>
<td>October TBD, 2021</td>
</tr>
<tr>
<td>Technology and Innovation Summit</td>
<td>Hybrid - Virtual and San Francisco, CA</td>
<td>November 11, 2021</td>
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<tr>
<td>California Chapters Conference</td>
<td>Hybrid - Virtual and San Francisco, CA</td>
<td>November 12-13, 2021</td>
</tr>
<tr>
<td>New York Immigration Law Symposium</td>
<td>Hybrid - Virtual and TBD</td>
<td>December TBD, 2021</td>
</tr>
</tbody>
</table>

More conferences will be added throughout the year. Please check back for more details.

*Special exhibiting packages available, including multiple day exhibiting for the Technology Summit and CA Chapters Conference
AILA 2021 Supporter Package Discounts

AILA is pleased to offer substantial discounts for vendors signing significant contracts. Terms are as follows:

**Bronze**
$7,500–$9,999 Contracts
5% Discount

**Silver**
$10,000–$19,999 Contracts
10% Discount

**Gold**
$20,000–$29,999 Contracts
15% Discount

**Platinum**
$30,000 and above
20% Discount

Please note that the minimums for supporter package eligibility must be met by purchasing items at full price. The discount will be applied to all items thereafter. For example, on a $40,000 contract, $30,000 will be charged at full price and a 20% discount will be applied to the remaining $10,000, reducing the total to $38,000.

Supporter Package contracts may be paid over 4 installments as follows:

1/4 paid with contract execution
1/4 due March 1, 2021
1/4 due May 1, 2021
1/4 due July 1, 2021

To guarantee your 2021 Supporter Package, please contact AILA at advertising@aila.org today! We will work with you to design a package that best suits your needs.
New Vendor Application

All new advertisers and exhibitors must be approved by AILA. Complete this form in order to be considered and return to AILA. Standard Processing time is 7–10 business days.

New Advertiser/Exhibitor Information:

Organization Name: ________________________________________________________________________________________
Contact Name: ____________________________________________________________________________________________
Address: _________________________________________________________________________________________________
City: __________________________ State/Province: __________________________ Country: _____________________________
Phone: __________________________ Fax: __________________________
E-mail: __________________________ Web Address: __________________________
Number of Years in Business: __________________________ Principle Owner(s): __________________________
Please describe your product or service and its relevance to the immigration law market (100 words or less):
________________________________________________________________________________________________________
________________________________________________________________________________________________________

Please Provide 2 Business References (may include AILA members if applicable):

Reference 1:
Organization Name: ________________________________________________________________________________________
Contact Name: ____________________________________________________________________________________________
Address: _________________________________________________________________________________________________
City: __________________________ State/Province: __________________________ Country: _____________________________
Phone: __________________________ Fax: __________________________
E-mail: __________________________ Web Address: __________________________

Reference 2:
Organization Name: ________________________________________________________________________________________
Contact Name: ____________________________________________________________________________________________
Address: _________________________________________________________________________________________________
City: __________________________ State/Province: __________________________ Country: _____________________________
Phone: __________________________ Fax: __________________________
E-mail: __________________________ Web Address: __________________________

AILA Use Only

Approved by the American Immigration Lawyers Association
Date ___________________ By __________________
Issue ___________________

Please Return to:
American Immigration Lawyers Association
1331 G Street, NW, Suite 300, Washington, DC 20005-3142
Phone: 202.507.7600 • Fax: 202.783.7853 • advertising@aila.org

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