

AWYERS

AILA AMERICAN IMMIGRATION LAWYERS ASSOCIATION

SHOP AND SAVE
MEET THE EXPERTS
EXPLORE RESOURCES
WIN VALUABLE PRIZES

AILA AC 25
JUNE 18-21, DENVER

2025 AILA ANNUAL CONFERENCE ON IMMIGRATION LAW
EXHIBIT AND SPONSORSHIP PROSPECTUS

AILA AC25 Exhibit and Sponsorship Prospectus



Contact businessdevelopment@aila.org for contract and rate details

2025 AILA Annual Conference on Immigration Law



Who Is AILA?

The American Immigration Lawyers Association (AILA) is the national association of more than 16,000 attorneys, law students, and paralegals dedicated to advancing the practice of immigration law.

AILA member attorneys represent U.S. families seeking permanent residence for close family members, U.S. businesses seeking talent from the global marketplace, and international students, entertainers, athletes, and asylum seekers.

2025 AILA Annual Conference on Immigration Law

June 18-21, 2025 • Denver, CO

The largest gathering of immigration law professionals, AILA's Annual Conference is an excellent opportunity to achieve maximum exposure and interact one-on-one with member attorneys.

Why Attend Ac25?

As the premier U.S. immigration law event, the AILA Annual Conference is a can't-miss experience that brings together the largest gathering of immigration professionals.

It Is an Unparalleled Opportunity to Achieve Maximum Exposure and One-on-One Interaction with Member Attorneys.

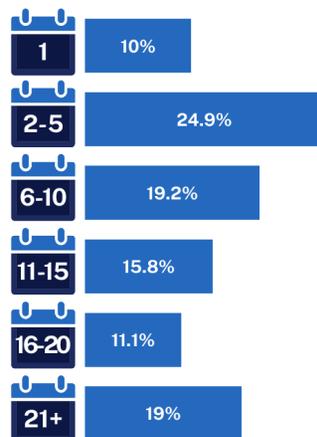
In the 2024 Membership Survey, 83% of attendees thought the Exhibit Hall offered solutions to their firm's needs, and 56% considered the products and services in the Exhibit Hall important.

Who Will Be There?

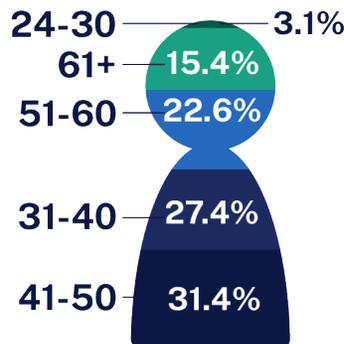
Around **3,000 in-person attendees** are expected for the **2025 AILA Annual Conference on Immigration Law in Denver, CO**, at the **Gaylord Rockies Resort and Convention Center**. Most conference attendees are purchasers of products and services and/or oversee buying decisions for their firms.

Your Competition Will Be There. Will You?

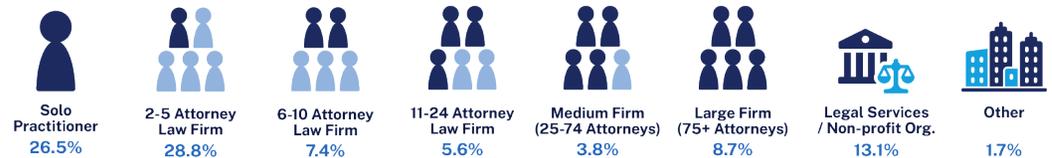
Length of AILA Membership (Years)



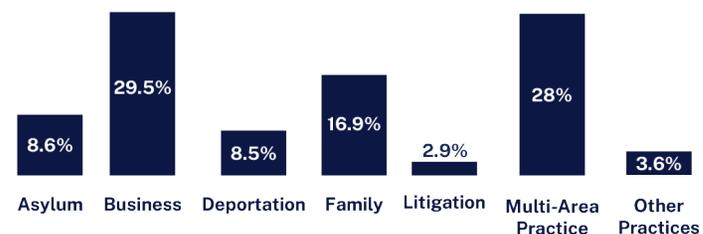
Age of AILA Members



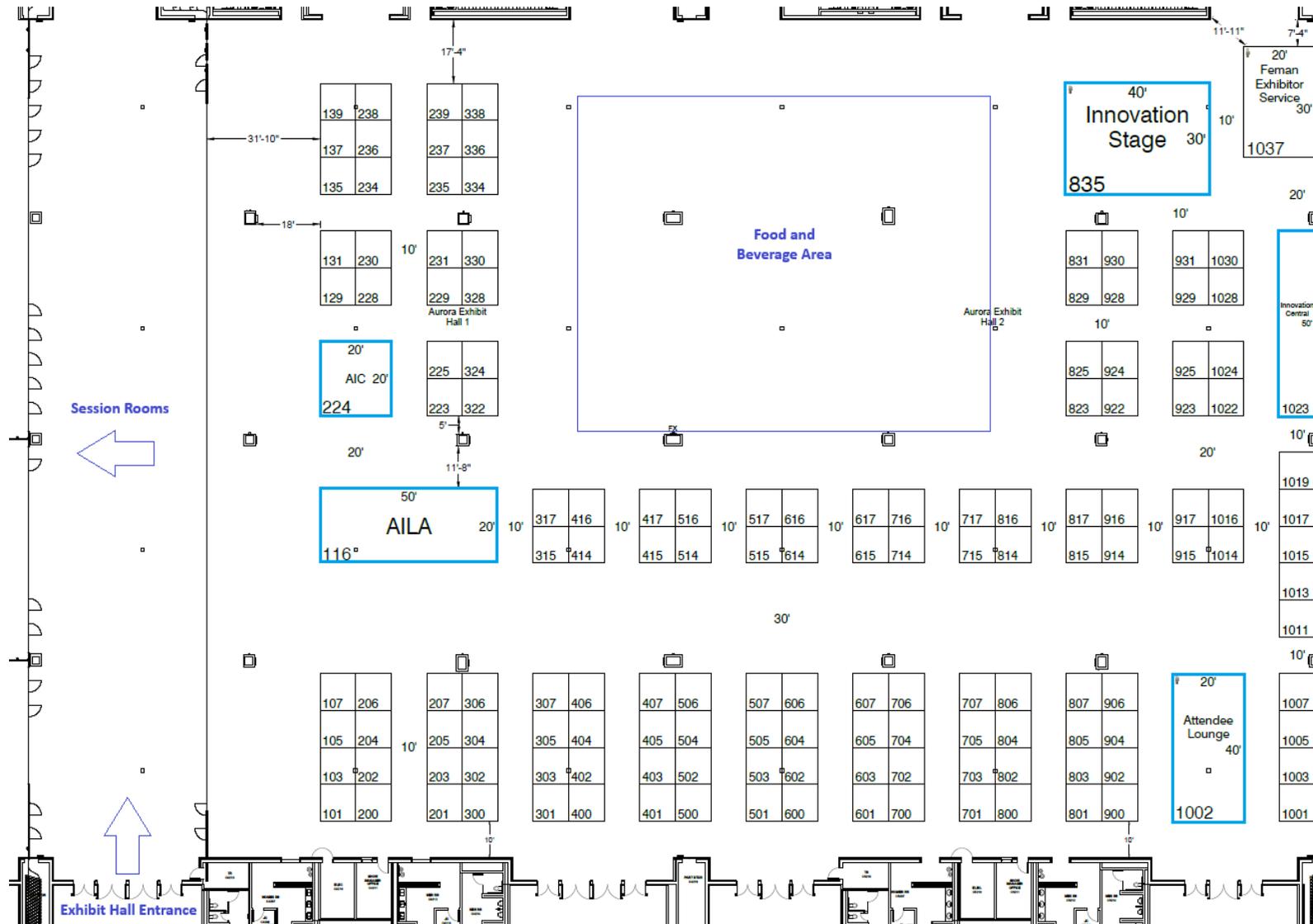
AILA Member Practice Setting



AC24 Attendee Primary Practice Area



The Gaylord Rockies Resort and Convention Center



2025 AILA Annual Conference on Immigration Law

Reserve your booth space today!

Premium Exhibit — \$4,950

- 10' x 10' exhibit space located **high traffic area near AILA booth and main exhibit hall entrance**
- Standard 10' back drape and 36" side drape
- 6' draped table with 2 chairs and 1 wastebasket
- Booth identification sign
- 2 exhibitor badges for access to exhibit hall and networking/social events
- Company listing in conference app and exhibit hall guide

Endcap Exhibit — \$4,000

- 10' x 10' exhibit space **located at the end of an aisle**
- Standard 10' back drape and 36" side drape
- 6' draped table with 2 chairs and 1 wastebasket
- Booth identification sign
- 2 exhibitor badges for access to exhibit hall and networking/social events
- Company listing in conference app and exhibit hall guide

Inline Exhibit — \$3,900

- 10' x 10' exhibit space **flanked on either side by other exhibits**
- Standard 10' back drape and 36" side drape
- 6' draped table with 2 chairs and 1 wastebasket
- Booth identification sign
- 2 exhibitor badges for access to exhibit hall and networking/social events
- Company listing in conference app and exhibit hall guide

Exhibit Add Ons

Full Conference Upgrade - \$300

Upgrade your exhibit staff registrations to an attendee registration for full conference access

Exhibit Staff Registration - \$500

Purchase additional exhibit staff registration with a limit of 4 total staff members per booth

Opening Reception Drink Tickets - \$300

Set of 15 drink tickets for the Opening Reception on Wednesday in the Exhibit Hall (multiple sets can be purchased)

Attendee Mailing List Rental - \$2,000

An attendee list for physical mailers only; this list DOES NOT INCLUDE EMAILS. The mailing list is sent directly to a 3rd-party mailing house to distribute the sponsor's marketing piece.

Annual Conference Sponsorship Packages

Receive the greatest return on your investment by becoming an official Annual Conference sponsor. These packages are designed to give your company maximum exposure at the most important immigration law event of the year.

Diamond - \$80,000 (1 available)

Advertising Opportunities

- Pre-conference e-mail (sent by AILA) (6/13)

Branding Opportunities

- **Exclusive AC25 Mobile App Sponsor**
- **Innovation Stage Sponsor – Logo/Name on Stage Signage and on stage schedule around conference**
- **Conference Hydration Sponsor – Logo on Water bottles and on signs near water stations**
- Logo/Name on conference lanyards
- Logo/Name on Entrance to Gaylord Hotel Doors
- Logo/Name on Convention Center Bridge Banners
- Name on Convention Center Entrance LED Wall
- Logo/Name on Activity Schedule at Gaylord Reception
- Logo/Name in Pre-conference Email Communication
- Logo on Exhibit Guide Cover
- Logo/name on general conference signage
- Logo on AC25 website

Conference Participation

- (2) Premium 10x10 Exhibit
- (2) Session Sponsorship
- (2) Full Conference Upgrade
- (40) Drink Tickets
- Scavenger Hunt participation

Lead Gathering

- One Lead Retrieval License (includes two users)
- AC25 Attendee Roster (first and last names only)

Platinum - \$70,000 (1 available)

Branding Opportunities

- **Logo on the Wi-Fi Splash Page**
- **Logo/Name on conference lanyards**
- Logo/Name on Entrance to Gaylord Hotel Doors
- Logo/Name on Convention Center Bridge Banners
- Name on Convention Center Entrance LED Wall
- Logo/Name on Activity Schedule at Gaylord Reception
- Logo/Name in Pre-conference Email Communication
- Logo on Exhibit Guide Cover
- Logo/name on general conference signage
- Logo on AC25 website

Conference Participation

- (2) Premium 10x10 Exhibit
- (2) Session Sponsorship
- (2) Full Conference Upgrade
- (30) Drink Tickets
- Scavenger Hunt participation
- **Coco Bean Coffee Sponsor**
 - Advertisements on marketplace TVs
 - Sponsor name/logo sign in high-traffic areas explaining voucher giveaway
 - Sponsor name/logo in conference app announcement
 - 100 vouchers per day for coffee (300 total)

Lead Gathering

- One Lead Retrieval License (includes two users)
- AC25 Attendee Roster (first and last names only)

Gold - \$40,000 (2 available)

Branding Opportunities

- **Front Lawn Sponsor – Logo/ Name on flutter flags located on the front lawn near outdoor activities**
- Logo/Name on Entrance to Gaylord Hotel Doors
- Logo/Name on Convention Center Bridge Banners
- Name on Convention Center Entrance LED Wall
- Logo/Name on Activity Schedule at Gaylord Reception
- Logo/Name in Pre-conference Email Communication
- Logo on Exhibit Guide Cover
- Logo/name on general conference signage
- Logo on AC25 website

Conference Participation

- (1) Premium 10x10 Exhibit
- (1) Session Sponsorship
- (1) Full Conference Upgrade
- (20) Drink Tickets
- Scavenger Hunt participation
- **Happy Hour Sponsorship (Pick One Option – Confirmed on a first come basis)**
 - Thursday Snack Sponsor – Offer Oogies popcorn in exhibit hall on Thursday, June 19, 2025, from 12:15 pm – 1:30 pm
 - Signs in high traffic area near session with schedule and sponsor logos
 - Event listed in program with sponsor names

- Marketing material may be placed throughout food and beverage area during event
- Friday Happy Hour Sponsor – Offer Mocktails and Specialty beverages in the food and beverage on Friday, June 20, 2025, from 3:00 pm – 4:00 pm
 - Signs in high traffic area near session with happy hour schedule and sponsor logos
 - Happy hour listed in program with sponsor names
 - Marketing material may be placed throughout food and beverage area during happy hour

Lead Gathering

- One Lead Retrieval License (includes two users)
- AC25 Attendee Roster (first and last names only)

Silver - \$20,000 (4 available)

Branding Opportunities

- Charging Stations - Logo on Charging Stations throughout conference, this includes inside select session rooms and the exhibit hall.
- Logo/Name on Entrance to Gaylord Hotel Doors
- Logo/Name on Convention Center Bridge Banners
- Name on Convention Center Entrance LED Wall
- Logo/Name on Activity Schedule at Gaylord Reception
- Logo/Name in Pre-conference Email Communication
- Logo on Exhibit Guide Cover
- Logo/name on general conference signage
- Logo on AC25 website

Conference Participation

- (1) Premium 10x10 Exhibit
- (15) Drink Tickets
- Scavenger Hunt participation

Lead Gathering

- AC25 Attendee Roster (first and last names only)

Bronze - \$10,000 (10 available)

Branding Opportunities

- Logo/Name on Entrance to Gaylord Hotel Doors
- Logo/Name on Convention Center Bridge Banners
- Name on Convention Center Entrance LED Wall
- Logo/Name on Activity Schedule at Gaylord Reception
- Logo/Name in Pre-conference Email Communication
- Logo on Exhibit Guide Cover
- Logo/name on general conference signage
- Logo on AC25 website

Conference Participation

- (1) Premium 10x10 Exhibit
- (10) Drink Tickets
- Scavenger Hunt participation

Lead Gathering

- AC25 Attendee Roster (first and last names only)

A La Carte Sponsorships

Session Sponsorship - \$2,500

Includes a 4-minute speaking opportunity at the start of the session of sponsors' choice. Sessions are recorded and webcasted live for virtual attendees, and sponsor's logo/name will appear on title slide of session's PowerPoint. Limited to 1 sponsor per session. Sessions are selected on a first-come, first-served basis.

Immigration Innovators Sponsorship - \$5,000

- 1-hour session (CLE eligible) during the Immigration Innovators track
- Listing in the conference program and conference promotional materials
- (1) Speaker registration
- Session topic must be related to technology or practice management
- Session material must be approved in advance by AILA
- Must Exhibit at the conference.

Puppy Play Time Sponsor - \$4,000 per day (2 available)

Help attendees unwind and cuddle with local foster puppies from Lifeline Puppy Rescue. Lifeline Puppy Rescue is a nonprofit, no-kill shelter that rescues puppies and mom dogs from around the Rocky Mountain Region. [Lifeline Puppy Rescue - Brighton, Colorado](#)

Lifeline Puppy Rescue will set up the Puppy Play Time area at the Attendee Lounge in the Exhibit Hall on Thursday, June 19, 2025, 1:30–5:30 pm and Friday, June 20, 2025, 10:30 am–2:30 pm. There will be one sponsor per day.

- Sponsor logo on meter board in Attendee Lounge with Puppy Play Time schedule

- Sponsor logo on sign in high-traffic area near sessions with Puppy Play Time schedule
- Water station in Attendee Lounge throughout the conference
- Sponsor name/logo in pre-conference communication
- Sponsor name/logo in conference program
- Sponsor name/logo in conference app announcement
- Sponsor may put materials out in the Attendee Lounge during Puppy Play Time

Chair Massage Sponsor - \$12,000 (1 available)

Treat attendees to relaxing chair massages during the 2025 Annual Conference in the Exhibit Hall! The full schedule will be released at a later date.

- Sponsor name/logo on sign in Attendee Lounge with event schedule
- Sponsor name/logo on sign meter board in high-traffic area near sessions with event schedule
- Sponsor name/logo in pre-conference communication
- Sponsor name/logo in conference program
- Sponsor name/logo in conference app announcement
- Sponsor may put materials out in the Attendee Lounge during event

Saturday Party Sponsorships

Fire Pit Sweet and Savory S'mores - \$25,000 (1 available)

Sponsor a gourmet firepit experience with sweet and savory s'mores, including house-made marshmallows, artisanal cheese, cookies, nuts, flatbreads, and meats. Banners, signs, and other marketing materials are allowed throughout the space.



2025 AILA ANNUAL CONFERENCE ON IMMIGRATION LAW EXHIBIT AND SPONSORSHIP PROSPECTUS